

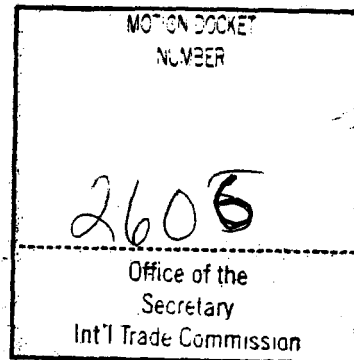
HellerEhrman^{LLP}

March 5, 2008

By Hand

CBI: 08-174

The Honorable Marilyn Abbott
Secretary
U.S. International Trade Commission
500 E. Street, SW
Washington, DC 20436



Kenneth L. Chernof
Kenneth.Chernof@hellerehrman.com
Direct +1 (202) 912-2199
Main +1 (202) 912-2000
Fax +1 (202) 912-2020

Re: Certain Cigarettes and Packaging Thereof

Dear Secretary Abbott:

Enclosed for filing on behalf of Philip Morris USA Inc. ("Philip Morris USA") are the documents in support of Philip Morris USA's request that the Commission commence an investigation pursuant to section 337 of the Tariff Act of 1930, as amended. Pursuant to the Commission Rules of Practice and Procedure, a request for Confidential Treatment of Exhibits 31-34 are concurrently being transmitted with this filing. Philip Morris USA submits the following:

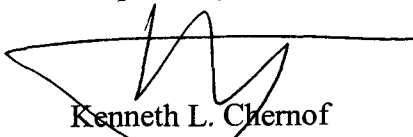
1. an original and twelve (12) copies of Philip Morris USA's verified Complaint (Rule 210.8(a));
2. an original and six (6) copies of the exhibits to the Complaint with the Confidential Exhibits 31 - 45 segregated from the non-confidential Exhibits (original plus one copy unbound, without tabs (Rules 201.6(c), 210.4(f)(3)(i) and 210.8(a));
3. thirteen (13) additional copies of the Complaint and accompanying exhibits, both confidential and non-confidential, for service upon the proposed respondents All-cigarettes-brands.com, All-discount-cigarettes.com, Asiadfs.com, Cheapcigarettes4all.com, Cigarettesonlineshop.com, Cigline.net, Cigoutlet.biz, Dirtcheapbutts.com, Galastore.com, k2smokes.ch, Save-on-cigarettes.com, Shopping-heaven.com, Smokerjim.net (Rules 210.4(f)(3)(i), 210.8(a) and 210.11(a));
4. eleven (11) additional copies of the verified Complaint and accompanying non-confidential exhibits for service upon the Embassy of the Commonwealth of the Bahamas, the Embassy of the Republic of Moldova, the Embassy of Belize, the Embassy of Britain, the Embassy of Russia, the Embassy of Ukraine, the Embassy of Kyrgyzstan, the Embassy of Singapore, the Embassy of Switzerland, the Embassy of Canada, and the Embassy of the Republic of the Marshall Islands (Rule 210.11(a));

5. certified copies of U.S. Trademark Registration No. 68,502, No. 938,510, No. 1,651,628, No. 1,544,782, No. 1,039,412, No. 378, 340, No. 865,627, No. 1,164,854, No. 894,450, No. 1,602,699, No. 1,369,402, No. 1,227,743, No. 912,375, No. 912,374, and No. 1,897,685 (legible copies of the trademarks are included in the Complaint as Exhibits 1 – 15 (Rule 210.12(d)); and

6. a letter and certification pursuant to Commission Rules 201.6(b) and 210.5(d) requesting confidential treatment of Exhibits 31 – 45.

Thank you for your attention to this matter.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Kenneth L. Chernof", written over a horizontal line.

Kenneth L. Chernof
Counsel for Complainant
Philip Morris USA Inc.

Enclosures

March 5, 2008

By Hand

Kenneth L. Chernof
Kenneth.Chernof@hellerehrman.com
Main +1 (202) 912-2000
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The Honorable Marilyn R. Abbott
Secretary
U.S. International Trade Commission
500 E Street, S.W.
Washington, D.C. 20436

Re: Certain Cigarettes and Packaging Thereof

Dear Secretary Abbott:

In am counsel for Complainant Philip Morris USA Inc. ("Philip Morris USA"). In accordance with Commission Rules 201.6 and 210.5, Philip Morris USA requests confidential treatment of business information contained in Confidential Exhibits 31-45 to the Complaint.

The information for which confidential treatment is sought is proprietary commercial and technical information not otherwise publicly available. Specifically, the exhibits contain the following:

Confidential Exhibits 31-43 contain documentation showing the sale for importation and importation of gray market cigarettes bearing Philip Morris USA trademarks from the named respondent websites. These documents contain propriety business information relating to the internal processes and procedures of Philip Morris USA's Brand Integrity Department.

Confidential Exhibit 44 contains proprietary business information relating to Philip Morris USA's U.S. investments relating to the trademarks at issue in this investigation.

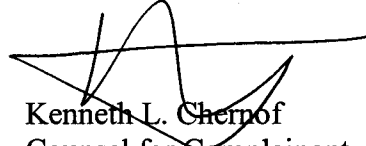
Confidential Exhibit 45 contains proprietary business information relating to the internal processes and procedures of Philip Morris USA's Brand Integrity Department.

The information described above qualifies as confidential business information pursuant to Rule 201.6(a) in that:

- (a) it is not available to the public;

- (b) the information relates to trade secrets, processes and operations of Philip Morris USA, as well as production, sales, shipments and purchases;
- (c) unauthorized disclosure of such information could cause substantial harm to the competitive position of Complainant Philip Morris USA; and
- (d) the disclosure of such information could impair the Commission's ability to obtain information necessary to perform its statutory function.

Respectfully submitted,



Kenneth L. Chernof
Counsel for Complainant
Philip Morris USA Inc.

**SUBSCRIBED AND SWORN before
me the 5th Day of March, 2008.**


Notary Public

My Commission Expires: JAN 1, 2011

Marjorie E. Norris
Notary Public, District of Columbia
My Commission Expires 01/01/2011

**UNITED STATES INTERNATIONAL TRADE COMMISSION
WASHINGTON, D.C.**

In the Matter of

**CERTAIN CIGARETTES AND PACKAGING
THEREOF**

Investigation No. 337-TA-***

**VERIFIED COMPLAINT UNDER SECTION 337 OF THE TARIFF ACT OF 1930, AS
AMENDED**

Complainant

Philip Morris USA Inc.
6601 West Broad Street
Richmond, Virginia 23230
Telephone: (804) 274-2000

Counsel for Complainant

Kenneth L. Chernof
Sturgis M. Sobin
Heller Ehrman LLP
1717 Rhode Island Ave., NW
Washington, D.C. 20036
Telephone: (202) 912-2000

Proposed Respondents

All-cigarettes-brands.com

Domain Registrant Contact Information:

Main Street LTD
P.O.Box 4805 Frederick Street
Frederick Street Steps Nassau, St. Andrew's Court 4805
Bahamas

E-mail: tanyaliben@yahoo.com

Telephone: 718-644-2158

Contact Name: Tanya Liben

Website Contact Information:

*Moldovan representation, permanent establishment,
support and delivery company:*

G.K.L. International SRL

M. Costin Str., 304

Chisinau, MD-2069, Republic of Moldova

Managing company:

Main Street International Ltd.

3136 Road Town

Tortola, British Virgin Islands

E-mail: support@All-cigarettes-brands.com

Fax: 484-906-2802

All-discount-cigarettes.comDomain Registrant Contact Information:

Alla Masiuk
Leningrad str.
Moscow, Russia

E-mail: allamasiuk@yahoo.com
Telephone: 123-456890

Website Contact Information:

*Moldovan representation and permanent establishment,
support & delivery company:*

MR-PILOT PLUS SRL
IDNO: 1005600002602
Address:
str.A.Mateevici, 84/1
Chisinau, MD-2008, Republic of Moldova

Managing company:

Emarket Systems Ltd.
Address:
7 Craig, st., P.O. Box 332,
Belize City, Belize C.A.

E-mail: sales@all-discount-cigarettes.com

Asiadfs.comDomain Registrant Contact Information:

Jamen Chong
BLK 162
#02-110
Bukit Batok, Street 11
650162, Singapore

E-mail: jamen@zoommovie.com
Telephone: +6565626620

Website Contact Information:

E-mail: support@asiadfs.com

Cheapcigarettes4all.comDomain Registrant Contact Information:

Mr. Andrey Schvedov
Tri-kita
Kosmonavtov104a

Nikolaev, NA 54001
Ukraine

E-mail: support@tri-kita.com
Telephone: 440-81335083
Fax: 440-81335083

Website Contact Information:
E-mail: Support@cheapcigarettes4all.com

Cigarettesonlineshop.com

Domain Registrant Contact Information:
Mr. Eduard Lee
ATTN: CIGARETTESONLINESHOP.COM
c/o Network Solutions
P.O. Box 447
Herndon, VA 20172-0447

E-mail:
n559c5pk32k@networksolutionsprivateregistration.com

Website Contact Information:
E-mail: sales_cigs@cigarettesonlineshop.com
E-mail: webmaster_cigs@cigarettesonlineshop.com
E-mail: cigarettesonlineshop@gmail.com

Cigline.net

Domain Registrant Contact Information:
Zonitech Properties Limited
Str Bucuresti 41c
Chisinau, Chisinau md2001
Moldova

Contact Name: Lesnic Nonna
E-mail: sales@super-price.biz
Telephone number: 22228032

Website Contact Information:
Zonitech Properties Limited
E-mail: discount-cigarettes@cigline.net
Telephone: 373-69715634

Cigoutlet.biz

Domain Registrant Contact Information:
Eugenia Moskovchuk
Alcesia SRL

Str. Damian L.28
Chisinau, MD-2059
Moldova

E-mail: domain@cigoutlet.us
Telephone: 373-79092072

Website Contact Information:

Company name:
Best Products Solution Limited
Suite B, 28 Harley Street
W1G9QR, London
United Kingdom

Address for correspondence:
Alcesia SRL
PO Box 7
Chisinau 2000
Moldova

E-mail: support@cigoutlet.biz
Telephone: 1-213-9952968

Dirtcheapbutts.com

Domain Registrant Contact Information:
DIRTCHEAPBUTTS.COM
Private Registration at Network Solutions
P.O. Box 447
Herndon, VA 20172-0447

Contact name: Eugenia Moskovchuk
E-mail:
nh8kn82d73t@networksolutionsprivateregistration.com
Telephone: 570-708-8780

Website Contact Information:

Company name:
Best Products Solution Limited
Suite B, 28 Harley Street
London, United Kingdom
W1G 9QR

Address for correspondence:
Chisinau PO Box 7
Chisinau 2000
Moldova

E-mail: support@dirtcheapbutts.com
Telephone: 1-202-821-4754

Galastore.com

Domain Registrant Contact Information:

Yuriy Pak
Panfilova 12 kv21
Bishkek, na 720055
Kyrgyzstan

E-mail: cendano@gmail.com
Phone: 1-310-388-1407
Fax: 1-310-388-1407

Website Contact Information:

GalaStore.com
Suite 2
Portland House
Glacis Road, Gibraltar (34203)

E-mail: support@galastore.com
Telephone: 1-310-388-1407
Fax: 1-310-388-1407

k2smokes.ch

Domain Registrant Contact Information:

George Kerry
Via San Giorgio 7
Castagnola CH-6976
Switzerland

Telephone: 1-386-947-4815
Fax: 1-775-514-8603

Website Contact Information:

LMB Trading SA,
Vicolo Maderno 3,
Bissone, CH-6816
Switzerland

E-mail: InfoUS@k2smokes.com

Save-on-cigarettes.com

Domain Registrant Contact Information:

Ms. Svetlana Trevinska

312 Spaska, 43667 Kiev
Ukraine

Telephone: 380-4576671
E-mail: support@save-on-cigarettes.com

Website Contact Information:
Support@save-on-cigarettes.com

Shopping-heaven.com

Domain Registrant Contact Information:
Classica Trading Center
P.O. Box 1405
Majuro, 1405
Marshall Islands

E-mail: baboushka@mail.ru
Telephone: 37322228032
Contact name: Samuel Horst

Website Contact Information:
Zonitech Properties Limited
Suite 31, Don House
30-38 Main Street
Gibraltar

E-mail: info@shopping-heaven.com; service@shopping-heaven.com
Telephone: 0037369715634

Smokerjim.net

Domain Registrant Contact Information:
Mr. Viktor Panov
138 Atwater St
Montreal, Quebec H2Y 2M2
Canada

E-mail: v_panoff@yahoo.com
Telephone: 924456789

Website Contact Information:
Moldavian representation, support and delivery company:
GKL International SRL
Str. M. Costin 7
MD 2068, Moldova Chisinau

Managing company:
Polybase Ltd.
Suite 2, Portland House
Glacis Road, Gibraltar

E-mail: support@smokerjim.net

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I. INTRODUCTION

1. Complainant Philip Morris USA Inc. (“Philip Morris USA”) requests that the U.S. International Trade Commission (“Commission”) institute an investigation pursuant to Section 337 of the Tariff Act of 1930, as amended and codified at 19 U.S.C. §1337, into the unlawful importation into the United States, sale for importation into the United States, and/or sale within the United States after importation of cigarettes bearing its trademarks and brand names. As a result of these infringing imports, Philip Morris USA’s valuable trademarks are being harmed due to a pervasive pattern of unlawful imports.

2. The unlawful importation at issue relates to cigarettes that are manufactured and intended for sale outside the United States and bear the same trademarks as Philip Morris USA cigarettes intended for domestic sale within the United States. These products (hereinafter “gray market Philip Morris cigarettes”) are materially different from cigarettes manufactured by Philip Morris USA for sale in the United States, and are being sold for importation by a broad range of websites. Importation and sale of gray market Philip Morris cigarettes are unlawful under 19 U.S.C. § 1337(a)(1)(C) in that they constitute infringement of Philip Morris USA’s federally registered trademarks in violation of section 32 of the Lanham Act, 15 U.S.C. §1114.

3. Philip Morris USA seeks relief in the form of a general exclusion order barring all persons from sale for importation of all cigarettes as to which a violation of Section 337 has been established. Complainant further seeks cease and desist orders halting the sale, offer for sale, or distribution within the United States of all such cigarettes.

II. PARTIES

A. Complainant

4. Complainant Philip Morris USA is a corporation organized and existing under the laws of the Commonwealth of Virginia with its headquarters at 6601 West Broad Street, Richmond, Virginia 23230.

5. Philip Morris USA is the nation's leading cigarette manufacturer, and its core business is the manufacturing and marketing of tobacco products. Its brands include, among others, MARLBORO®, VIRGINIA SLIMS® and PARLIAMENT® cigarettes.

6. Philip Morris USA is the U.S. owner of the federally-registered MARLBORO® and MARLBORO Roof Design® trademarks, and a family of other trademarks consisting of and/or incorporating those trademarks, as well as the PARLIAMENT® and VIRGINIA SLIMS® trademarks, among others. For years, Philip Morris USA has used these trademarks in connection with the marketing and sale of its well-known brands of cigarettes, including MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes.

B. Proposed Respondents

7. The following Proposed Respondents are engaged in the sale for importation of gray market Philip Morris cigarettes not authorized for sale in the United States. The identity and activities of Proposed Respondents described below are based upon Complainant's current information and belief.

8. Many Proposed Respondents have provided false or incomplete addresses on their websites or in their domain name registrations, and/or have concealed the true name of the individuals or organizations that own and/or operate their websites. All of the named

Respondents, however, indicate on their websites that they can be reached via e-mail or other electronic means.

9. Proposed Respondent All-cigarettes-brands.com is an entity that operates the website www.all-cigarettes-brands.com. According to WHOIS records, this domain name is registered to: Ms. Tanya Liben, Main Street LTD, P.O.Box 4805 Frederick Street, Frederick Street Steps Nassau, St. Andrew's Court 4805, Bahamas. The website also provides the following alternative addresses: (a) G.K.L. International SRL, M. Costin Str. 304, Chisinau, MD-2069, Republic of Moldova; and (b) Main Street International Ltd., 3136 Road Town, Tortola, British Virgin Islands. Additional e-mail and telephone contact information is provided in the caption to this complaint.

10. Proposed Respondent All-discount-cigarettes.com is the entity that operates the website www.all-discount-cigarettes.com. According to WHOIS records, the all-discount-cigarettes.com domain name is registered to: Alla Masiuk, Leningrad str., Moscow, Russia. The website also provides the following alternative addresses: (a) MR-PILOT PLUS SRL, Str.A.Mateevici, 84/1, Chisinau, MD-2008, Republic of Moldova; and (b) Emarket Systems Ltd., 7 Craig, st., P.O. Box 332, Belize City, Belize C.A. Additional e-mail and telephone contact information is provided in the caption to this complaint.

11. Proposed Respondent Asiadfs.com is an entity that operates the website www.asiadfs.com. According to WHOIS records, this domain name is registered to: Jamen Chong, BLK 162, #02-110, BUKIT BATOK, STREET 11, 650162, Singapore. Additional e-mail and telephone contact information is provided in the caption to this complaint.

12. Proposed Respondent cheapcigarettes4all.com is an entity that operates the website www.cheapcigarettes4all.com. According to WHOIS records, this domain name is registered to: Mr. Andrey Schvedov, Tri-kita, Kosmonavtov104a, Nikolaev, NA 54001, Ukraine. Additional e-mail and telephone contact information is provided in the caption to this complaint.

13. Proposed Respondent Cigarettesonlineshop.com is an entity that operates the website www.Cheapcigarettesonlineshop.com. According to WHOIS records, this domain name is privately registered to Mr. Eduard Lee on behalf of CIGARETTESONLINESHOP.COM by Network Solutions, P.O. Box 447, Herndon, VA 20172-0447. Additional e-mail and telephone contact information is provided in the caption to this complaint.

14. Proposed Respondent Cigline.net is an entity that operates the website cigline.net. According to WHOIS records, this domain name is registered to: Zonitech Properties Limited, str Bucuresti 41c, Chisinau, Chisinau md2001, Moldova, with Lesnic Nonna identified as a contact name. Additional e-mail and telephone contact information is provided in the caption to this complaint.

15. Proposed Respondent Cigoutlet.biz is the entity that operates the website www.cigoutlet.biz. According to WHOIS records, the cigoutlet.biz domain name is registered to: Ivan Moscovciuc, Best Products Solution Limited, Suite B, 28 Harley Street W1G9QR, London, UK, and Chisinau, PO Box 7, Chisinau 2000, Moldova. The website also provides the following alternative addresses: (a) Best Products Solution Limited, Suite B, 28 Harley Street, W1G9QR, London, United Kingdom; and (b) Alcesia SRL, PO Box 7, Chisinau 2000, Moldova. Additional e-mail and telephone contact information is provided in the caption to this complaint.

16. Proposed Respondent dirtcheapbutts.com is the entity that operates the internet site www.dirtcheapbutts.com. According to WHOIS records, this domain name is registered privately by Network Solutions, with Eugenia Moskovchuk identified as a contact name. The website also identifies the “company name” and address as: Best Products Solution Limited, Suite B, 28 Harley Street, London, UK, and W1G 9QR. The website provides the following “address for correspondence”: Chisinau PO Box 7, Chisinau 2000, Moldova. Additional e-mail and telephone contact information is provided in the caption to this complaint.

17. Proposed Respondent galastore.com is an entity that operates the website www.galastore.com. According to WHOIS records, this domain name is registered to: Cendano, 1901 60th Place L4438, Brandon, FL 34203. The website also provides the following alternative address: Portland House, Suite 2, Glacis Road, Gibraltar 34203. Additional e-mail and telephone contact information is provided in the caption to this complaint.

18. Proposed Respondent k2smokes.ch is an entity that operates the internet site www.k2smokes.ch. This domain name is registered to: George Kerry, Via San Giorgio 7, Castagnola CH-6976, Switzerland. Additional e-mail and telephone contact information is provided in the caption to this complaint.

19. Proposed Respondent save-on-cigarettes.com is an entity that operates the website www.save-on-cigarettes.com. According to WHOIS records, this domain name is registered to: Ms. Svetlana Trevinska, 312 Spaska, 43667 Kiev, Ukraine. Additional e-mail and telephone contact information is provided in the caption to this complaint.

20. Proposed Respondent shopping-heaven.com is an entity that operates the internet site www.shopping-heaven.com. According to WHOIS records, this domain name is registered

to: Classica Trading Center, P.O. Box 1405, Majuro, 1405, Marshall Islands, with Samuel Horst identified as an administrative contact. Additionally, the website identifies the “company name” as Zonitech Properties Ltd., Suite 31, Don House, 30-38 Main Street, Gibraltar. Additional e-mail and telephone contact information is provided in the caption to this complaint.

21. Proposed Respondent smokerjim.net is an entity that operates the website www.smokerjim.net. According to WHOIS records, this domain name is registered to: Mr. Viktor Panov, 138 Atwater St, Montreal, Quebec H2Y 2M2, Canada. The website also provides the following alternative addresses: (a) Moldavian representation, support and delivery company: GKL International SRL, Str. M. Costin 7, MD 2068, Moldova Chisinau; and (b) Managing company: Polybase Ltd., Suite 2, Portland House, Glacis Road, Gibraltar. Additional e-mail and telephone contact information is provided in the caption to this complaint.

III. PHILIP MORRIS USA AND ITS TRADEMARKS

22. Philip Morris USA manufactures cigarettes, including those bearing the famous MARLBORO® trademarks and trade dress, for sale in the United States.

23. For more than 50 years, Philip Morris USA has used the MARLBORO® trademark and the MARLBORO Roof Design® trademark (the “Roof Design”), a pentagonal figure with a horizontal top and two vertical sides with upward and inward sloping diagonals, in connection with its tobacco and smoking-related products. In its red form, the Roof Design identifies full-flavor MARLBORO® cigarettes in both hard and soft packs. MARLBORO® MEDIUM cigarettes, introduced in 1991, use a smaller Roof Design. Other varieties of MARLBORO® cigarettes, including MARLBORO LIGHTS® and MARLBORO ULTRA

LIGHTS®, bear similar gold and silver Roof Designs. MARLBORO® brand cigarettes are the most popular brand of cigarettes in the United States.

24. Philip Morris USA is the U.S. owner of a number of famous trademarks that incorporate the MARLBORO® trademarks (collectively the “MARLBORO Trademarks”), under which Philip Morris USA sells cigarettes. The MARLBORO Trademarks include, without limitation, MARLBORO®, MARLBORO LIGHTS®, MARLBORO ULTRA LIGHTS®, MARLBORO® MEDIUM, MARLBORO® MENTHOL, MARLBORO LIGHTS® MENTHOL, and the Roof Design. Philip Morris USA has invested substantial time, effort and money in advertising and promoting the MARLBORO® Trademarks throughout the United States. The vast majority of MARLBORO® advertising activities feature or utilize a MARLBORO® word trademark, and/or the Roof Design. As a result, the MARLBORO® Trademarks are among the most widely recognized trademarks in the United States, and Philip Morris USA has developed significant goodwill in these trademarks.

25. For decades, Philip Morris USA has also used the trademarks associated with its PARLIAMENT® and VIRGINIA SLIMS® cigarette brands. Philip Morris USA has spent substantial time, effort and money advertising and promoting these trademarks throughout the United States, and they, consequently, have developed significant goodwill.

26. Philip Morris USA is the registered owner of the following trademarks on the Principal Register of the United States Patent and Trademark Office (“USPTO”), all of which are valid, subsisting and incontestable pursuant to 15 U.S.C. § 1065 (collectively, the “Philip Morris USA Trademarks”):

Trademark	Registration No.	Date
MARLBORO (Stylized)	68502	Apr. 14, 1908
MARLBORO FILTER CIGARETTES (and Design)	938510	Jul. 25, 1972
MARLBORO LIGHTS	1039412	May 11, 1976
MARLBORO LIGHTS MENTHOL PM INC (and Design)	1544782	Jun. 20, 1989
MARLBORO ULTRA LIGHTS (and Design)	1651628	Jul. 23, 1991
PARLIAMENT (Stylized)	378340	Jun. 4, 1940
PARLIAMENT (and Design)	865627	Mar. 4, 1969
PARLIAMENT LIGHTS RECESSED FILTER (and Design)	1164854	Aug. 11, 1981
VIRGINIA SLIMS	894450	Jul. 14, 1970
VIRGINIA SLIMS (and Design)	912374	Jun. 8, 1971
VIRGINIA SLIMS (and Design)	912375	Jun. 8, 1971
VIRGINIA SLIMS LIGHTS (and Design)	1227743	Feb. 15, 1983
VIRGINIA SLIMS LIGHTS (and Design)	1369402	Nov. 5, 1985
VIRGINIA SLIMS VS SUPERSLIMS (and Design)	1897685	Jun. 6, 1995
VS (Stylized)	1602699	June 19, 1990

27. True and correct copies of registration certificates are attached hereto as Exhibit 1-15.¹ Representative depictions of a few of the Philip Morris USA Trademarks follow.

28. A depiction of the MARLBORO® word mark originally registered with the U.S. Patent and Trademark Office (“USPTO”) in 1908 under USPTO registration number 068502 is set forth below:

Marlboro

¹ Philip Morris USA Inc. was formerly known as Philip Morris Inc.

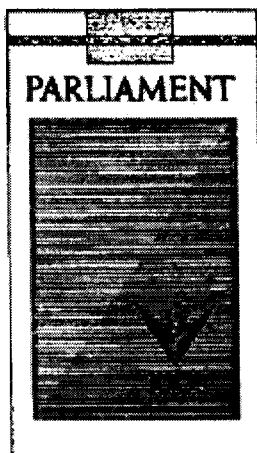
29. A depiction of the MARLBORO® Trademark and Design (USPTO Reg. No. 938,510) is set forth below:



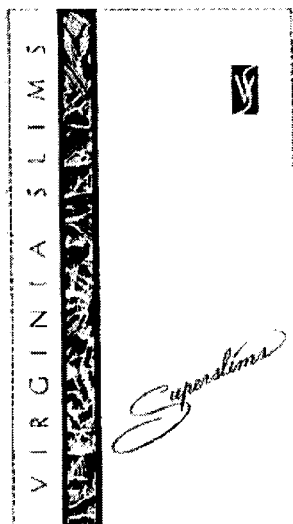
30. A depiction of the PARLIAMENT® word mark (USPTO Reg. No. 378340) is set forth below:

Parliament

31. A depiction of the PARLIAMENT® Trademark and design (USPTO Reg. No. 865,627) is set forth below:



32. A depiction of the VIRGINIA SLIMS VS SUPERSLIMS® (and Design) trademark (USPTO Reg. No. 1897685) is set forth below:



33. Philip Morris USA zealously protects the value of the Philip Morris USA Trademarks.

IV. UNFAIR ACTS BY RESPONDENTS

34. Complainant repeats and realleges the allegations of paragraphs 1 through 33 above, as though fully set forth herein. Respondents engage, or have engaged, in illegal sales for importation of gray market cigarettes.

35. Respondents offer for sale to consumers various cigarettes bearing the Philip Morris USA Trademarks, including MARLBORO®, MARLBORO LIGHTS®, MARLBORO ULTRA LIGHTS®, MARLBORO LIGHTS® MENTHOL, MARLBORO® MEDIUM, PARLIAMENT®, PARLIAMENT LIGHTS RECESSED FILTER® and VIRGINIA SLIMS®, VIRGINIA SLIMS LIGHTS® and VIRGINIA SLIMS VS SUPERSLIMS® cigarettes that are manufactured for sale outside of the United States and are not intended for sale in the United States.

36. Respondents prominently advertise their willingness to sell gray market Philip Morris cigarettes manufactured for sale outside of the United States to persons located throughout the United States, and gear much of their website content towards U.S. consumers, including through the listing of prices in U.S. dollars and providing shipping terms for U.S. orders. A number of Respondents state that they ship gray market products to the United States exclusively. Many Respondents also target U.S. consumers by providing – frequently misleading – information on U.S. customs duties, U.S. federal, state excise taxes, and other matters. For example, many of the websites state that it is “legal” or “absolutely legal” to ship gray market cigarettes to the United States. In reality, under the Imported Cigarette Compliance Act of 2000 (“ICCA”), it is illegal to import cigarettes bearing a U.S. trademark into the United States if the U.S. trademark owner has not consented to such importation. See 19 U.S.C. §§ 1681 et seq.

37. The gray market cigarettes offered for sale and sold by Respondents on the Infringing Websites are materially different from the cigarettes sold in the United States by Philip Morris USA under the same trademarks and brand names.

38. First, cigarettes that are manufactured for sale abroad may not display the required U.S. health warnings, which do appear on cigarettes that are manufactured for domestic sale.

39. Second, such gray market cigarettes are also subject to seizure, unlike Philip Morris USA's cigarettes that are made, and intended to be sold, in the United States.

40. Third, Philip Morris USA's domestic products are subjected to quality control measures appropriate for the domestic distribution of Philip Morris USA's products. These measures relate to, among other things, the shipping and storage of its products and the replacement of damaged and stale products. Philip Morris USA has implemented these quality control measures to ensure that adult consumers continue to receive the high-quality products they have associated with Philip Morris USA and the Philip Morris USA Trademarks for decades. Products that are manufactured and intended for sale abroad, then illegally imported by Defendants or their agents into the United States, are not subjected to Philip Morris USA quality control measures during the distribution and shipping process. As a result of the differing distribution and shipping processes and the quality controls applied thereto, gray market products may often be stale or otherwise have diminished quality when the products reach U.S. consumers.

41. As a result of these material differences, consumers in the United States who purchase cigarettes that bear the Philip Morris USA Trademarks and are intended for sale outside

the United States may be disappointed and/or confused by the differences between the gray market cigarettes and the products they have come to expect from Philip Morris USA.

V. SPECIFIC INSTANCES OF RESPONDENTS' UNFAIR ACTS

42. Complainant repeats and realleges the allegations of paragraphs 1 through 41 above, as though fully set forth herein. Each and every of the Respondents identified below offers gray market cigarettes, which bear the same trademarks and brand names as Philip Morris USA products manufactured for domestic sale. Philip Morris USA has direct knowledge of these illegal acts based on purchases (and subsequent analysis) of gray market cigarettes made by investigators retained on its behalf over a multi-year period. Additionally, numerous internet sites that sell gray market cigarettes for importation into the United States make statements on their websites that constitute admissions of sales of gray market cigarettes for importation into the United States.

43. Respondents have engaged in the sale for importation of gray market cigarettes bearing Philip Morris USA's trademarks and brand names. Philip Morris USA has collected such evidence, which demonstrates that these transactions are widespread, through: (a) purchases of gray market products made by investigators retained by Philip Morris USA, and (b) the collection of various admissions relating to illegal gray market sales made by Respondents, such as admissions that the products (bearing the same trademarks as Philip Morris USA products) were originally manufactured for sale outside of the United States. This collected evidence of unfair acts is set forth below.

44. The operator of the www.all-cigarettes-brands.com website violates § 337 by offering for sale gray market Philip Morris cigarettes. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on June 5, 2007 cigarettes exported from Chisinau, Moldova, and bearing the MARLBORO® trademark, which – upon examination – were identified as cigarettes produced for sale outside the United States. The website states, “we provide discount cigarettes worldwide.” The website targets U.S. consumers by offering its gray market cigarettes in U.S. dollars and by making statements regarding U.S. tax obligations, including the statement that, “[i]n the USA, parcels containing 200 cigarettes are exempted from taxes.” The website states that, “[a]ll the brands are manufactured and shipped from Europe,” and provides depictions of various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes in packaging with non-English text.

45. The operator of the www.all-discount-cigarettes.com website violates § 337 by offering for sale gray market Philip Morris cigarettes. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received in early 2008 cigarettes shipped from the Ukraine, and bearing the MARLBORO® trademark, which – upon examination – were identified as cigarettes produced for sale outside the United States. The website states, “We accept discount cigarettes orders from all over the world.” The website offers its gray market cigarettes in U.S. dollars, and provides information on shipping terms to the United States. The website states that, “[a]ll the brands are manufactured and shipped from Europe.”

46. The operator of the Asiadsfs.com website violates § 337 by offering for sale gray market Philip Morris cigarettes, including cigarettes bearing Philip Morris USA Trademarks. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on April 21, 2006 cigarettes shipped from Penang, Malaysia, and bearing the

MARLBORO® trademark, which – upon examination – were identified as cigarettes produced for sale outside the United States. The website targets U.S. consumers by advertising its products in U.S. dollars, by providing information on shipping products to the United States, and by making statements about assessment of U.S. Customs duties on imported cigarettes. The website provides depictions of various MARLBORO® cigarettes in packaging with non-English text, and which clearly depict the word, “MALAYSIA” on them.

47. The operator of the www.cheapcigarettes4all.com website violates § 337 by offering for sale gray market Philip Morris cigarettes, including cigarettes bearing the Philip Morris USA Trademarks. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on July 21, 2007 cigarettes exported from the Ukraine, and bearing the MARLBORO® trademark, which – upon examination – were identified as cigarettes produced for sale outside the United States. The website targets U.S. consumers, including through the statement that, “[i]n the USA, parcels containing 200 cigarettes are exempted from taxes.” The website states that, “we sell brands made in Europe,” and provides depictions of various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes in packaging that depicts non-English text.

48. The operator of the www.cigarettesonlineshop.com website violates § 337 by offering for sale gray market Philip Morris cigarettes, including cigarettes bearing trademarks from the MARLBORO®, and PARLIAMENT® trademark families. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on May 18, 2007 cigarettes exported from Bishkek, Kyrgyzstan, and bearing the MARLBORO® trademark, which – upon examination – were identified as cigarettes produced for sale outside the United States. The website states, “Cheap discount cigarettes with worldwide delivery.” The website

targets U.S. consumers by offering its gray market cigarettes in U.S. dollars. The website also acknowledges that, “[a]ll our cigarettes are made in Europe.”

49. The operator of the www.cigline.net website violates § 337 by offering for sale gray market Philip Morris cigarettes. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on November 15, 2007 cigarettes shipped from Kishinev, Moldova, and bearing the MARLBORO® trademark, which – upon examination – were identified as produced for sale outside the United States. The operator of the website www.cigline.net offers three types of MARLBORO® cigarettes, each labeled “Made under control of Philip Moris [sic.] Products S.A., Switzerland. Made in Europe.” The website’s FAQ page claims, “The quality of cigarettes we offer is the highest quality available on the market. Our tobacco products are made in Europe and satisfy the European specifications and requirements.”

50. The operator of the www.cigoutlet.biz website violates § 337 by offering for sale gray market Philip Morris cigarettes. One or more investigators retained on behalf of Philip Morris USA have placed orders through this website, and have received cigarettes bearing Philip Morris USA’s trademarks which – upon examination – were identified as produced for sale outside of the United States. For example, based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on November 13, 2007 cigarettes exported from Kishinev, Moldova and bearing the MARLBORO® trademark, which were produced for sale outside the United States. The operator of the website www.cigoutlet.biz offers various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes. The website’s FAQ page announces, “The cigarettes sold at CIGoutlet.biz are of the highest quality available on the market. We sell brands made in Europe.” The Terms and Conditions page

notes, “All products sold by CigOutlet are european specification unless otherwise stated.” The website also provides depictions of various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes in packaging with non-English text.

51. The operator of the www.dirtcheapbutts.com website violates § 337 by offering for sale gray market Philip Morris cigarettes. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on November 26, 2007 cigarettes exported from Kishinev, Moldova, bearing the MARLBORO® trademark, and identifiable as produced for sale outside the United States. The operator of the website www.dirtcheapbutts.com offers various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes. The website’s FAQ page announces that, “The quality of the product is to a high standard, we cannot be held responsible for variation in quality from the manufactures. All products sold by DirtCheapButts are european specification unless otherwise stated.” The Terms and Conditions page likewise notes that, “All products sold ... are european specification unless otherwise stated.” The website also provides depictions of various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes in packaging with non-English text.

52. The operator of the www.galastore.com website violates § 337 by offering for sale gray market Philip Morris cigarettes. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on December 14, 2007 cigarettes exported from Odesa, Ukraine, and bearing the MARLBORO® trademark, which – upon examination – were identified as as produced for sale outside the United States. The website states, “[w]e ship to the following countries: ... United States”, and provides shipping terms in U.S. dollars. The website depicts various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes that appear in packaging with non-English text.

53. The operator of the www.k2smokes.ch website violates § 337 by offering for sale gray market Philip Morris cigarettes, including cigarettes bearing trademarks from the MARLBORO® families. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on September 17, 2007 cigarettes exported from Cadenazzo, Switzerland, and bearing the MARLBORO® trademark, which – upon examination – were identified as produced for sale outside the United States. The website indicates that it targets U.S. consumers, by offering cigarettes in U.S. dollars, by offering cigarettes to consumers who “live in the US or Canada,” and through statements relating to U.S. laws and regulations, among other statements. Additionally, the website acknowledges that there are differences in terms of “the packaging ..., no tax stamp and the absence of Miles (for Marlboros).”

54. The operator of the www.save-on-cigarettes.com website violates § 337 by offering for sale gray market Philip Morris cigarettes. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on April 30, 2007 cigarettes exported from Kyiv, Ukraine, and bearing the MARLBORO® trademark, which – upon examination – were identified as cigarettes produced for sale outside the United States. The website states, “SaveOnCigarettes Ships To The USA Only.” The website states that its gray market cigarette offerings, “are manufactured in Europe or Russia.” The website states that its MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® gray market cigarette offerings are produced in the Ukraine. Additionally, the website includes depictions of various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes in packaging that bears non-English text.

55. The operator of the www.shopping-heaven.com website violates § 337 by offering for sale gray market Philip Morris cigarettes. Based on an order placed on this website,

an investigator retained on behalf of Philip Morris USA received December 6, 2007 cigarettes exported from Kishinev, Moldova, and bearing the MARLBORO® trademark, which – upon examination – were identified as produced for sale outside the United States. The website – which boasts that “we are receiving more than 1000 orders daily” – states, “[w]e ship our goods worldwide,” and provides shipping terms for U.S.-bound merchandise. The website states that, “The cigarettes sold at Shopping-heaven.com are fresh and of the highest quality available on the market, made in Russia and Ukraine.” Additionally, the website states that its MARLBORO® gray market cigarette offerings are “[m]ade under control of Philip Morris Products S.A., Switzerland.” The website states that its PARLIAMENT® and VIRGINIA SLIMS® gray market cigarette offerings are “made in Europe.” The website depicts various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes that appear in packaging with non-English text.

56. The operator of the www.smokerjim.net website violates § 337 by offering for sale gray market Philip Morris cigarettes. Based on an order placed on this website, an investigator retained on behalf of Philip Morris USA received on March 27, 2007 cigarettes exported from Saint Petersburg, Russia, and bearing the MARLBORO® trademark, which – upon examination – were identified as cigarettes produced for sale outside the United States. The website states, “SmokerJim.net delivers quality cigarettes only to ... USA (to all 50 states).” The website further states that, “[w]e are shipping cigarettes from Europe.” The website states that its MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® gray market cigarette offerings are “from Ukraine.” Additionally, the website includes depictions of various MARLBORO®, PARLIAMENT® and VIRGINIA SLIMS® cigarettes in packaging that bears non-English text.

57. As reflected in Exhibit 29, there are hundreds of other websites that offer illegal gray market Philip Morris cigarettes to U.S. consumers. These websites variously show cigarettes that are not authorized for sale in the United States and that bear the same trademarks as Philip Morris USA cigarettes manufactured for domestic sale, including products manufactured in foreign countries, products manufactured by entities other than Philip Morris USA and/or products contained in foreign language packaging.

58. Additionally, the websites and entities listed in Exhibit 29 and named as Respondents also indicate that the cigarette sales are targeted at U.S. consumers, including through acknowledgements that the cigarettes are shipped to “all 50 U.S. States,” or the United States exclusively, statements relating to U.S. customs duties, statements relating to U.S. taxes and customs duties, statements relating to other U.S. laws relating to cigarettes, and statements offering the cigarettes in U.S. dollars.

59. Finally, information relating to the websites and entities listed in Exhibit 29 and named as Respondents purport to operate from countries all over the world, including Australia, Bahamas, Belize, British Virgin Islands, Canada, China, Dominican Republic, Estonia, Germany, Gibraltar, Indonesia, Israel, Kazakhstan, Korea, Kyrgyzstan, Malaysia, Moldova, Netherlands, Norway, Panama, Romania, Russia, Seychelles, Singapore, South Africa, Spain, Switzerland, and Ukraine.

VI. THE DOMESTIC INDUSTRY

60. A domestic industry, as defined in Section 337(a)(3) exists in connection with Philip Morris USA’s activities related to its cigarettes. Philip Morris USA has made significant employment of labor and capital in its production of cigarettes bearing the Philip Morris USA

Trademarks. It has also made substantial investments in engineering and research and development with respect to cigarettes that bear the Philip Morris USA Trademarks.

61. Philip Morris USA engages in a wide variety of production-related activities in the United States relating to cigarettes bearing the Philip Morris USA Trademarks, including manufacturing, research and development, quality assurance, marketing, sales support and finance and administrative functions. Philip Morris USA has approximately 10,590 employees in the United States in total.

62. Philip Morris USA maintains facilities in 23 states and Puerto Rico, but its most significant presence is in the Commonwealth of Virginia. Philip Morris USA's facilities in Virginia include Philip Morris USA's Headquarters; the Manufacturing Center; the Finance Center; a Research, Development and Engineering complex; the Operations Center; a Training and Development Center; the Center for Research and Technology; and the York Manufacturing Facility. Other facilities in the Richmond area include a Blended Leaf/Leaf Processing facility in South Richmond, an office in Glen Allen and the Park 500 processing plant in Chester.

63. As outlined in Confidential Exhibit 44, Philip Morris USA has made substantial investments in its various facilities that manufacture cigarettes bearing the Philip Morris USA Trademarks, including equipment directed to production-related activities.

VII. HARMONIZED TARIFF SCHEDULE CLASSIFICATION

64. Complainants believe that the gray market cigarettes in question are classified under subheading item 2402.20.80 of the Harmonized Tariff Schedule of the United States. The article description for the subheading item is "Cigars, cheroots, cigarillos and cigarettes, of tobacco or of tobacco substitutes: Cigarettes containing tobacco: Other: Paper-wrapped."

VIII. OTHER LITIGATION

65. Philip Morris USA actively litigates against various entities that infringe its trademarks and its rights under related statutory provisions, such as the ICCA. Philip Morris USA has named various parties selling gray market cigarettes as defendants in district court cases that allege *inter alia* gray market infringement and violation of the ICCA. The following table summarizes such cases since September 2002.

Case Name	Court	Date Filed	Outcome
<i>Philip Morris USA Inc. v. Howard, et al.</i> (07 Civ. 8134)	S.D.N.Y.	9/17/07	Pending
<i>Philip Morris USA Inc. v. Cigmall, et al.</i> (07 Civ. 8135)	S.D.N.Y.	9/17/07	Voluntarily dismissed without prejudice
<i>Philip Morris USA Inc. v. Veles Ltd., et al.</i> (06 Civ. 2988)	S.D.N.Y.	4/18/06	Pending
<i>Philip Morris USA Inc. v. Jeff Foster</i> (04 Civ. 0300-c)	W.D. Wisc.	5/17/04	Consent judgment entered 8/24/04
<i>Philip Morris USA Inc. v. LawSan Group LLC, et al.</i> (CV04-0990L)	W.D. Wash.	4/30/04	Consent judgment entered 8/10/04
<i>Philip Morris USA Inc. v. Kaufmann, et al.</i> (03 Civ. 1674)	S.D.N.Y.	3/11/03	Final judgment and permanent injunction awarding a total of \$15,790,231 entered 11/3/05
<i>Philip Morris USA Inc. v. Cordovi, et al.</i> (03 Civ. 1675)	S.D.N.Y.	3/11/03	Default judgment and permanent injunction entered 5/20/04
<i>Philip Morris USA Inc. v. Tobacco Traders, et al.</i> (03 Civ. 1161)	E.D.N.Y.	3/10/03	Judgment and permanent injunction entered 11/10/05

Case Name	Court	Date Filed	Outcome
<i>Philip Morris USA Inc. v. John Trader, et al.</i> (03 Civ. 1676)	S.D.N.Y.	3/4/03	Default judgment and permanent injunction entered 5/6/05
<i>Philip Morris USA Inc. v. Piner, et al.</i> (03 Civ. 0201)	C.D. Cal.	1/9/03	Settlement; stipulation of dismissal filed 2/4/04
<i>Philip Morris USA Inc. v. Handford, et al.</i> (6:03 00-67-20)	D.S.C.	1/7/03	Consent judgment entered 5/13/03
<i>Philip Morris USA Inc. v. Loeb</i> (CV-N-03-0008)	D. Nev.	1/7/03	Consent judgment entered 2/3/03
<i>Philip Morris USA Inc. v. Semshov, et al.</i> (02 Civ. 9184)	S.D.N.Y.	11/18/02	Default judgment and permanent injunction entered 1/5/04
<i>Philip Morris USA Inc. v. Aikman</i> (02 Civ. 9115)	S.D.N.Y.	11/15/02	Consent judgment entered 12/13/02
<i>Philip Morris USA Inc. v. Voyles, et al.</i> (02 Civ. 9114)	S.D.N.Y.	11/15/02	Consent judgment entered 7/21/03
<i>Philip Morris USA Inc. v. Otamedia</i> (02 Civ. 7575)	S.D.N.Y.	9/19/02	Judgment in the amount of \$173,734,291 entered 3/11/05; final Judgment and Permanent Injunction entered 3/21/05
<i>Philip Morris USA Inc. v. Brooks, et al.</i> (02 Civ. 7332)	C.D. Cal.	9/19/02	Default judgment and permanent injunction entered 1/7/04
<i>Philip Morris USA Inc. v. John Smith, et al.</i> (02 Civ. 7574)	S.D.N.Y.	9/19/02	Default judgment entered 5/15/03
<i>Philip Morris USA Inc. v. Sean M</i> (02 Civ. 7573)	S.D.N.Y.	9/19/02	Default judgment entered 5/22/03
<i>Philip Morris USA Inc. v. Quesnel, et al.</i> (02	C.D. Cal.	9/19/02	Consent judgment entered 12/2/02

Case Name	Court	Date Filed	Outcome
Civ. 7326)			
<i>Philip Morris USA Inc. v. Dourandin, et al.</i> (02 Civ. 7331)	C.D. Cal.	9/19/02	Voluntarily dismissed without prejudice
<i>Philip Morris USA Inc. v. Montevino, et al.</i> (02 Civ. 7329)	C.D. Cal.	9/19/02	Voluntarily dismissed without prejudice
<i>Philip Morris USA Inc. v. Tsytkin, et al.</i> (02 Civ. 7015)	C.D. Cal.	9/6/02	Default judgment, permanent injunction and damages award of \$8.8 million entered 3/9/04

IX. LICENSING

66. Philip Morris USA does not license the Philip Morris USA Trademarks for use on cigarettes sold in the United States.

X. RELIEF REQUESTED

67. WHEREFORE, by reason of the foregoing, Complainant requests that the International Trade Commission:

(a) Institute an immediate investigation pursuant to Section 337 of the Tariff Act of 1930, as amended, 19 U.S.C. § 1337, with respect to Proposed Respondents' violations of that section based on Respondents' unfair methods of competition and unfair acts in the importation of gray market cigarettes bearing Philip Morris USA's trademarks into the United States, or in the sale of such cigarettes by Respondents.

(b) Schedule and conduct a hearing on permanent relief pursuant to 19 U.S.C. §§ 1337(d) and (f) of the Tariff Act of 1930, as amended, and following that hearing:

(c) Issue a permanent general exclusion order pursuant to 19 U.S.C. § 1337(d) excluding entry into the United States of all imported gray market cigarettes bearing Philip Morris USA's trademarks.

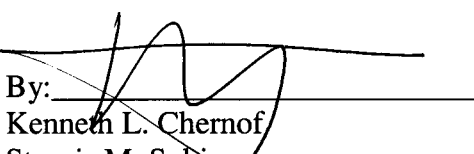
(d) Issue permanent cease and desist orders pursuant to 19 U.S.C. § 1337(f) to prohibit proposed Respondents from engaging in the importation, sale for importation, marketing, distribution, offering for sale, the sale after importation of, or other acts related to the sale or provision in the United States any of the accused products.

(e) Issue such other and further relief as the Commission deems just and proper based on the facts determined by the investigation and the authority of the Commission.

March 5, 2008

Respectfully submitted,

HELLER EHRMAN LLP

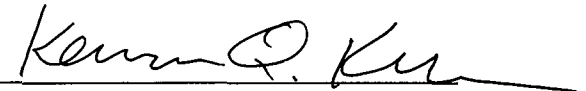
By: 
Kenneth L. Chernof
Sturgis M. Sobin
HELLER EHRMAN LLP
1717 Rhode Island Avenue, NW
Washington, D.C. 20036
(202) 912-2199 Telephone
(202) 912-2020 Fax

VERIFICATION OF COMPLAINT

I, Kamran Q. Khan, Counsel of Philip Morris USA Inc., for and on behalf of Philip Morris USA Inc., in accordance with the provisions of 19 C.F.R. §§ 210.4 and 210.12(a), under penalty of perjury, declare that:

1. I am duly authorized to execute this verification;
2. I have read the foregoing Complaint;
3. To the best of my knowledge, information and belief, based upon reasonable inquiry, the foregoing Complaint is well founded in fact and is warranted by existing law or by a nonfrivolous argument for the extension, modification, or reversal of existing law, or the establishment of new law;
4. The allegations and other factual contentions have evidentiary support or are likely to have evidentiary support after a reasonable opportunity for further investigation or discovery; and
5. The foregoing Complaint is not being filed for an improper purpose, such as to harass or to cause unnecessary delay or needless increase in the cost of litigation.

Executed this 29 day of February 2008.



Kamran Q. Khan
Counsel
Philip Morris USA, Inc.

EXHIBIT 1

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

November 13, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 68,502 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *April 14, 1908*
4th RENEWAL FOR A TERM OF 20 YEARS FROM *April 14, 1988*
SECTION 8 & 15

AMENDMENT/CORRECTION/NEW CERT(SEC7) ISSUED
SAID RECORDS SHOW TITLE TO BE IN:

PHILIP MORRIS USA INC.
A VA CORP

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



P. R. Grant
P. R. GRANT
Certifying Officer

Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office
Renewal

Reg. No. 68,502
Registered Apr. 14, 1908
OG Date Dec. 20, 1988

TRADEMARK
PRINCIPAL REGISTER

Marlboro

PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
100 PARK AVENUE
NEW YORK, NY 10017, ASSIGNEE BY
ASSIGNMENT AND CHANGE OF
NAME PHILIP MORRIS & CO., LTD.
(NEW YORK CORPORATION) NEW
YORK, NY

FOR: CIGARETTES, IN CLASS 17
(INT. CL. 34).

FIRST USE 0-0-1883; IN COMMERCE
0-0-1883.

SER. NO. 30,646, FILED 10-17-1907.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Dec. 20, 1988.*

COMMISSIONER OF PATENTS AND TRADEMARKS

REPUBLISHED

Under Sec. 12 (c) 1946 Act

AFFIDAVIT SEC. 8
ACCEPTED

AFFIDAVIT SEC. 15

RECEIVED 3-30-54

MAR 22 1949

68,502. CIGARETTES. Registered April 14, 1908.
Philip Morris & Co. Ltd. Renewed April 14, 1928, to
Philip Morris & Co. Ltd. Incorporated, New York, N. Y.,
a Corporation of Virginia, assignee.

68,502. MARLBORO. Registered Apr. 14, 1908. Philip
Morris & Co. Ltd. Re renewed Apr. 14, 1918, to Philip
Morris & Co. Ltd. Incorporated, New York, N. Y., a cor-
poration of Virginia. CIGARETTES. Class 17.

THIRD RENEWAL

*Philip Morris Inc.
New York, N. Y.*

UNITED STATES PATENT OFFICE.

PHILIP MORRIS & CO., LTD., OF NEW YORK, N. Y.

TRADE-MARK FOR CIGARETTES.

No. 68,502.

Statement and Declaration.

Registered April 14, 1908.

Application filed October 17, 1907. Serial No. 30,646.

STATEMENT.

To all whom it may concern:

Be it known that PHILIP MORRIS & CO., Ltd., a corporation duly organized under the laws of the State of New York, and located in the city of New York, county of New York, in said State, and doing business at 102 West Broadway, in said city, has adopted for its use the trade-mark shown in the accompanying drawing, for cigarettes, in Class 17, Tobacco products.

The trade-mark has been continuously

used in the business of said corporation and in the business of its predecessor, Philip Morris & Co. Ltd., of London, England, since 1883.

The trade-mark is applied or affixed to the goods, or to the packages containing the same, by placing thereon a printed label on which the trade-mark is shown.

PHILIP MORRIS & CO., LTD.
By HERBERT L. ALDRICH.

President.

DECLARATION.

I, State of New York county of New York ss: :

HERBERT L. ALDRICH, being duly sworn, deposes and says that he is the president of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use said trade-mark, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said mark is used by said corporation in commerce among the several States of the United States; that the drawing present-

ed truly represents the trade-mark sought to be registered; that the specimens show the trade-mark as actually used upon the goods; and that the mark has been in actual use as a trade-mark of the applicant for ten years next preceding the passage of the act of February 20, 1905, and that, to the best of his knowledge and belief, such use has been exclusive.

HERBERT L. ALDRICH.

Subscribed and sworn to before me this 10th day of January, 1908.

DAVID FISHER.

*Notary Public, 127, Kings County,
Certificate filed in New York County.*

JAW 3 204 0811

BEST AVAILABLE COPY

2

Amendment

Registered April 14, 1908

Registration No. 68,502

Philip Morris & Co., Ltd.

Application to amend having been made by Philip Morris Incorporated, owner of the registration above identified, the drawing is amended to appear as follows:

Marlboro

Such amendment has been entered upon the records of the Patent Office, and the said original registration should be read as so amended.

Signed and sealed this 22nd day of May 1956.

[SEAL]

DAPHNE LEEDS,

Assistant Commissioner of Patents.

BEST AVAILABLE COPY

No. 68,502.

TRADE-MARK.

REGISTERED APR. 14, 1908.

PHILIP MORRIS & CO., LTD.
CIGARETTES.

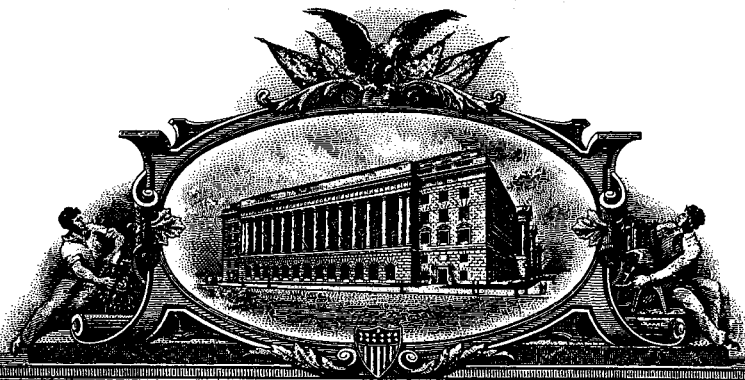
APPLICATION FILED OCT. 17, 1907.

MARLBORO

Proprietor
Philip Morris & Co., Ltd.
By Gilbert F. Decker
Attorney

EXHIBIT 2

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

November 13, 2007

**THE ATTACHED U.S. TRADEMARK REGISTRATION 938,510 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 20 YEARS FROM July 25, 1972
2nd RENEWAL FOR A TERM OF 10 YEARS FROM July 25, 2002
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

PHILIP MORRIS USA INC.

A VA CORP

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



P. R. Grant
P. R. GRANT
Certifying Officer

United States Patent Office

938,510
Registered July 25, 1972

PRINCIPAL REGISTER Trademark

Ser. No. 387,884, filed Mar. 30, 1971

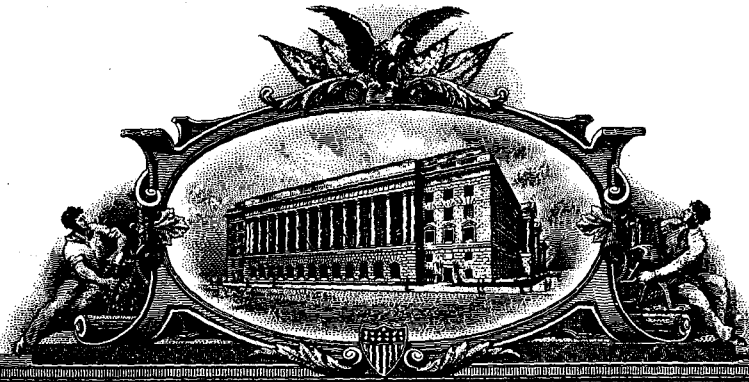


Philip Morris Incorporated (Virginia corporation)
100 Park Ave.
New York, N.Y. 10017

For: CIGARETTES, in CLASS 17 (INT. CL. 34).
First use 1883; in commerce 1883.
Applicant disclaims the words "Filter Cigarettes" apart
from the mark as shown.
The drawing is lined to indicate the colors red and gold
and these colors are used and claimed as a feature of the
mark.
Owner of Reg. Nos. 68,502, 854,007, and others.

EXHIBIT 3

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

November 13, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,651,628 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM *July 23, 1991*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *July 23, 2001*
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:
PHILLIP MORRIS USA INC.
A VIRGINIA CORPORATION

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



N. Williams
N. WILLIAMS
Certifying Officer

Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office

Reg. No. 1,651,628

Registered July 23, 1991

**TRADEMARK
PRINCIPAL REGISTER**



PHILIP MORRIS INCORPORATED (VIRGINIA CORPORATION)
100 PARK AVENUE
NEW YORK, NY 10017

FOR: CIGARETTES, IN CLASS 34 (U.S. CL. 17).

FIRST USE 10-2-1989; IN COMMERCE 10-2-1989.

OWNER OF U.S. REG. NOS. 68,502; 1,544,782 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ULTRA LIGHTS", APART FROM THE MARK AS SHOWN.

THE DRAWING IS LINED FOR THE COLOR SILVER.

THE ENTIRE CREST DESIGN IS GOLD WITH THE EXCEPTION OF THE INNER CIRCLE WHICH IS RED WHEREIN THE WORD PM INC. APPEARS. PM INC. AND THE LATIN WORDS VENI, VIDI, VICI ARE WHITE. THE DOTTED LINES SURROUNDING THE MARK ARE USED TO SHOW THE POSITION OF THE MARK ON THE GOODS, AND NO CLAIM IS MADE THERETO.

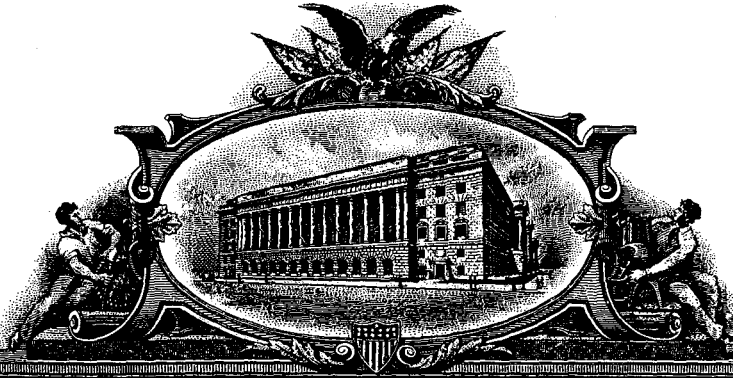
THE ENGLISH TRANSLATION OF THE WORDS "VENI, VIDI, VICI" IN THE MARK IS "I CAME, I SAW, I CONQUERED."

SER. NO. 74-075,799, FILED 7-2-1990.

LISA L. KNIGHT, EXAMINING ATTORNEY

EXHIBIT 4

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 13, 2007

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,544,782 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 20 YEARS FROM *June 20, 1989*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

PHILLIP MORRIS USA INC.

A VIRGINIA CORPORATION

By Authority of the

**Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**


N. WILLIAMS

Certifying Officer



Int. Cl.: 34

Prior U.S. Cl.: 17

Reg. No. 1,544,782

United States Patent and Trademark Office Registered June 20, 1989

TRADEMARK
PRINCIPAL REGISTER



PHILIP MORRIS INCORPORATED (VIRGINIA
CORPORATION)
100 PARK AVENUE
NEW YORK, NY 10017

FOR: CIGARETTES, IN CLASS 34 (U.S. CL.
17).

FIRST USE 3-2-1987; IN COMMERCE
8-3-1987.

OWNER OF U.S. REG. NOS. 68,502, 1,189,524
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "LIGHTS", "MENTHOL" AND
"INC.", APART FROM THE MARK AS SHOWN.

THE LINING IN THE DRAWING REPRESENTS THE COLOR GREEN, THE WORD "MENTHOL" IS IN GREEN AND THE CREST IS IN GOLD WITH THE INNER OVAL PORTION IN RED AND COLOR IS CLAIMED AS A FEATURE OF THE MARK.

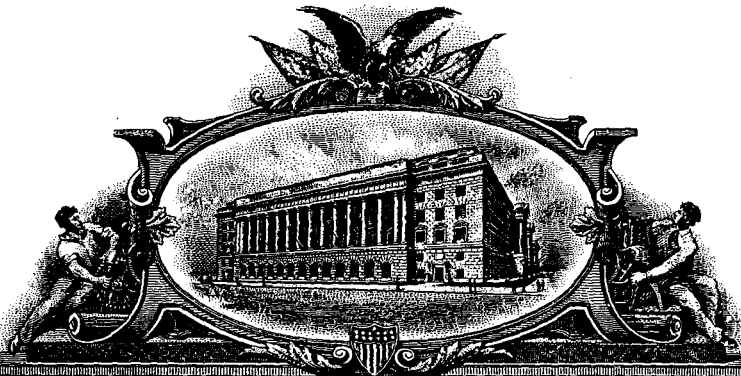
THE DOTTED LINES ON THE DRAWING ARE NOT PART OF THE MARK AND SERVE ONLY TO SHOW THE POSITION OF THE MARK ON THE GOODS.

SER. NO. 689,962, FILED 10-16-1987.

ROGER KATZ, EXAMINING ATTORNEY

EXHIBIT 5

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

**UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office**

November 13, 2007

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,039,412 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH
REGISTRATION IS IN FULL FORCE AND EFFECT.**

REGISTERED FOR A TERM OF 10 YEARS FROM *October 29, 2002*

2nd RENEWAL FOR A TERM OF 20 YEARS FROM *May 11, 1976*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

PHILLIP MORRIS USA INC.

A VIRGINIA CORPORATION

By Authority of the

**Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**



N. Williams
N. WILLIAMS

Certifying Officer

Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 1,039,412
Registered May 11, 1976
Renewal Term Begins May 11, 1996

**TRADEMARK
PRINCIPAL REGISTER**

MARLBORO LIGHTS

PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
120 PARK AVENUE
NEW YORK, NY 10017

OWNER OF U.S. REG. NOS. 68,502,
878,062 AND OTHERS.

THE WORD "LIGHTS" IS EXPRESSLY
DISCLAIMED APART FROM THE
MARK IN ITS ENTIRETY.

FOR: CIGARETTES, IN CLASS 17
(INT. CL. 34).
FIRST USE 8-25-1971; IN COMMERCE
8-25-1971.

SER. NO. 72-401,870, FILED 9-2-1971.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on July 9, 1996.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent Office

Reg. No. 1,039,412

Registered May 11, 1976

TRADEMARK

Principal Register

MARLBORO LIGHTS

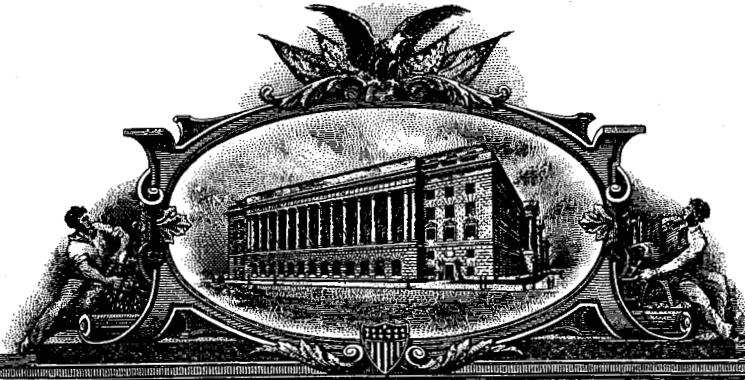
**Philip Morris Incorporated (Virginia corporation)
100 Park Ave.
New York, N.Y. 10017**

**For: CIGARETTES, in CLASS 17 (INT. CL. 34).
First use Aug. 25, 1971; in commerce Aug. 25, 1971.
The word "Lights" is expressly disclaimed apart from
the mark in its entirety.
Owner of Reg. Nos. 68,502, 878,062, and others.**

Ser. No. 401,870, filed Sept. 2, 1971.

EXHIBIT 6

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 15, 2007

**THE ATTACHED U.S. TRADEMARK REGISTRATION 378,340 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

REGISTERED FOR A TERM OF 20 YEARS FROM *June 04, 1940*

3rd RENEWAL FOR A TERM OF 10 YEARS FROM *June 04, 2000*

SECTION 8 & 15

REPUBLISHED SECTION 12C

AMENDMENT/CORRECTION/NEW CERT(SEC7) ISSUED

SAID RECORDS SHOW TITLE TO BE IN:

PHILLIP MORRIS USA INC.

A VA CORP

By Authority of the

Under Secretary of Commerce for Intellectual Property

and Director of the United States Patent and Trademark Office



E. Bornett

E. BORNETT

Certifying Officer

AMENDMENT

REGISTERED: JUNE 4, 1940

REGISTRATION NO. 378340

PHILIP MORRIS INCORPORATED

Application to amend having been made by PHILIP MORRIS
INCORPORATED owner of the registration identified above, said registration is
hereby amended as follows:

The drawing is amended to appear as follows:

PUBLISH NEW CUT

Such amendment has been entered upon the records of the Patent and
Trademark Office and the said original registration should be read as so
amended.

Signed and sealed this 20th day of MAY 20 03.

(SEAL)

Commissioner

ATTEST

ATTESTING OFFICER

ALC

Registered June 4, 1940

Trade-Mark 378,340

Republished, under the Act of 1946, June 22, 1948, by
Benson & Hedges, New York, N. Y.

Affidavit under Section 8 accepted.

Affidavit under Section 15 received July 13, 1953.

UNITED STATES PATENT OFFICE

Benson and Hedges, New York, N. Y.

Act of February 20, 1905

Application January 25, 1940, Serial No. 427,832

Parliament

STATEMENT

To all whom it may concern:

Be it known that Benson and Hedges, a corporation duly organized under the laws of the State of New York and located at New York, New York, and doing business at No. 435 Fifth Avenue, New York, New York, has adopted and used the trade-mark shown in the accompanying drawing for CIGARETTES, in Class 17, Tobacco products, and presents herewith five specimens or facsimiles showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to said goods in applicant's business since March 15, 1931.

The trade-mark is applied or affixed to the

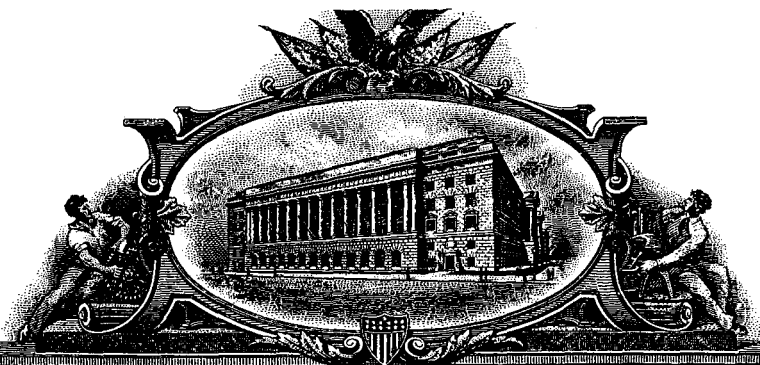
goods, or to the packages containing the same by placing thereon a printed label on which the trade-mark is shown, and by being printed upon the wrappers of the goods.

The undersigned hereby appoints Mida, Richards and Murray, a firm composed of Lee W. Mida, Brayton G. Richards, and Alexander W. Murray, whose postal address is 537 S. Dearborn Street, Chicago, Illinois, its attorneys, to prosecute this application for registration, with full powers of substitution and revocation, and to make alterations and amendments therein, to receive the certificate and to transact all business in the Patent Office connected therewith.

BENSON AND HEDGES,
By JAMES J. HEAD,
President.

EXHIBIT 7

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 13, 2007

**THE ATTACHED U.S. TRADEMARK REGISTRATION 865,627 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 20 YEARS FROM *March 04, 1969*
1st RENEWAL FOR A TERM OF 20 YEARS FROM *March 04, 1989*
SECTION 8 & 15**

SAID RECORDS SHOW TITLE TO BE IN:

***PHILLIP MORRIS USA INC.
A VA CORP***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**


E. BORNETT

Certifying Officer



Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office

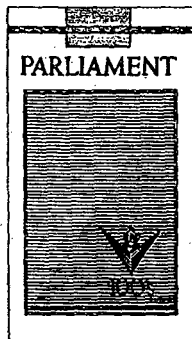
Renewal

Reg. No. 865,627

Registered Mar. 4, 1969

OG Date May 23, 1989

TRADEMARK
PRINCIPAL REGISTER



PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
100 PARK AVE.
NEW YORK, NY 10017

OWNER OF U.S. REG. NOS. 378,340,
662,465 AND OTHERS.

APPLICANT DISCLAIMS THE NU-
MERAL "100'S."

THE DRAWING IS LINED FOR THE
COLORS GOLD AND BLUE.

FOR: CIGARETTES, IN CLASS 17
(INT. CL. 34).

FIRST USE 10-20-1967; IN COMMERCE
10-20-1967.

SER. NO. 286,716, FILED 12-11-1967.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 23, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

865,627
Registered Mar. 4, 1969

PRINCIPAL REGISTER Trademark

Ser. No. 286,716, filed Dec. 11, 1967



Philip Morris Incorporated (Virginia corporation)
100 Park Ave.
New York, N.Y. 10017

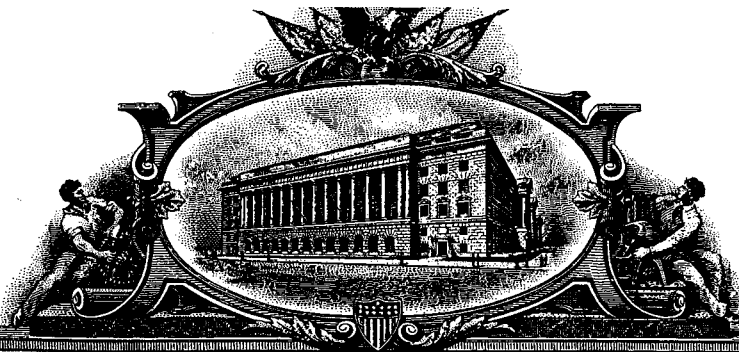
For: CIGARETTES, in CLASS 17 (INT. CL. 34).
First use Oct. 20, 1967; in commerce Oct. 20, 1967;
Mar. 15, 1931, in another form.

The drawing is lined for the colors gold and blue.
Applicant disclaims the numeral "100's." Owner of Reg.
Nos. 378,340, 662,465, and others.

J. C. DEMOS, *Examiner.*

EXHIBIT 8

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 13, 2007

**THE ATTACHED U.S. TRADEMARK REGISTRATION 1,164,854 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.**

**REGISTERED FOR A TERM OF 20 YEARS FROM *August 11, 1981*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *August 11, 2001*
SECTION 8 & 15**

**AMENDMENT/CORRECTION/NEW CERT(SEC7) ISSUED
SAID RECORDS SHOW TITLE TO BE IN:**

***PHILIP MORRIS USA INC.
A VA CORP***

**By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office**




**P. R. GRANT
Certifying Officer**

Int. Cl.: 34

Prior U.S. Cl.: 17

Reg. No. 1,164,854

United States Patent and Trademark Office Registered Aug. 11, 1981

10 Year Renewal/Amended Renewal Term Begins Aug. 11, 2001

**TRADEMARK
PRINCIPAL REGISTER**



PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
800 WESTCHESTER AVE
RYE BROOK, NY 10573-1301
OWNER OF U.S. REG. NO. 178,340
AND OTHERS.

APPLICANT DISCLAIMS THE WORD
"LIGHTS" AND, WITHOUT WAIVER OF
ANY COMMON LAW OR STATUTORY
RIGHTS THAT MIGHT HAVE ACCRUED
THEREIN, THE WORDS "RECTESSED FIL-
TER".

FOR: CIGARETTES, IN CLASS 34 (U.S.
CL. 17).

FIRST USE 10-30-1978; IN COMMERCE
10-30-1978.

SER. NO. 73-218,844, FILED 6-8-1979.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Feb. 19, 2002.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cl.: 34

Prior U.S. Cl.: 17

Reg. No. 1,164,854

United States Patent and Trademark Office

Registered Aug. 11, 1981

Amended

OG Date Sep. 18, 2001

TRADEMARK
PRINCIPAL REGISTER



PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
800 WESTCHESTER AVE
RYE BROOK, NY 10573-1301
OWNER OF U.S. REG. NO. 378,340
AND OTHERS.

APPLICANT DISCLAIMS THE WORD
"LIGHTS" AND, WITHOUT WAIVER OF
ANY COMMON LAW OR STATUTORY
RIGHTS THAT MIGHT HAVE ACCRUED
THEREIN, THE WORDS "RECESSED FIL-
TER".

FOR: CIGARETTES, IN CLASS 34 (U.S.
CL. 17).

FIRST USE 10-30-1978; IN COMMERCE
10-30-1978.

SER. NO. 73-218,844, FILED 6-8-1979.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Sep. 18, 2001.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cl.: 34

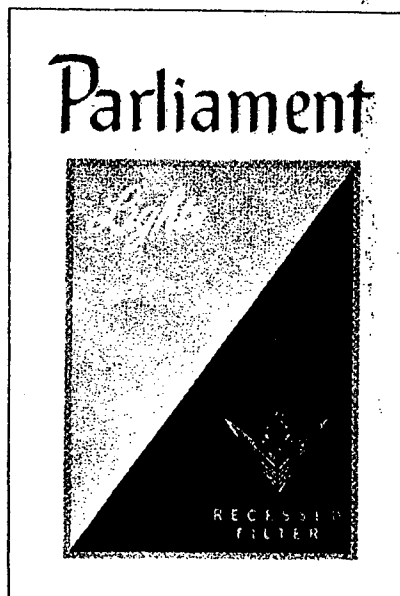
Prior U.S. Cl.: 17

United States Patent and Trademark Office

Reg. No. 1,164,854

Registered Aug. 11, 1981

TRADEMARK
Principal Register



Philip Morris Incorporated (Virginia corporation)
100 Park Ave.
New York, N.Y. 10017

without waiver of any common law or statutory
rights that might have accrued therein, the words
"Recessed Filter".

For: CIGARETTES, in CLASS 34 (U.S. Cl. 17).
First use Oct. 30, 1978; in commerce Oct. 30, 1978.
Owner of U.S. Reg. Nos. 378,340, 865,267 and
others.

Ser. No. 218,844, filed Jun. 8, 1979.

JEFFERY H. KAUFMAN, Primary Examiner

Applicant disclaims the word "Lights" and,

R. S. BREN, Examiner

EXHIBIT 9

7097103

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

November 13, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 894,450 IS
CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND
EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN
THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES
PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM July 14, 1970
2nd RENEWAL FOR A TERM OF 10 YEARS FROM July 14, 2000
SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

PHILIP MORRIS USA INC.
A VA CORP

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



P. R. Grant
P. R. GRANT
Certifying Officer

Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 894,450

Registered July 14, 1970

Renewal Approved June 7, 1990

**TRADEMARK
PRINCIPAL REGISTER**

VIRGINIA SLIMS

PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
100 PARK AVE.
NEW YORK, NY 10017

FOR: CIGARETTES, IN CLASS 17
(INT. CL. 34).
FIRST USE 7-24-1968; IN COMMERCE
7-24-1968.

SER. NO. 72-304,382, FILED 8-5-1968.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on July 17, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

894,450
Registered July 14, 1970

PRINCIPAL REGISTER Trademark

Ser. No. 304,382, filed Aug. 5, 1968

VIRGINIA SLIMS

Philip Morris Incorporated (Virginia corporation)
100 Park Ave.
New York, N.Y. 10017

For: CIGARETTES, in CLASS 17 (INT. CL. 34).
First use July 24, 1968; in commerce July 24, 1968.

EXHIBIT 10

7114593



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

February 26, 2008

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,602,699 IS
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REGISTERED FOR A TERM OF 10 YEARS FROM *June 19, 1990*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *June 19, 2000*
SECTION 8 & 15

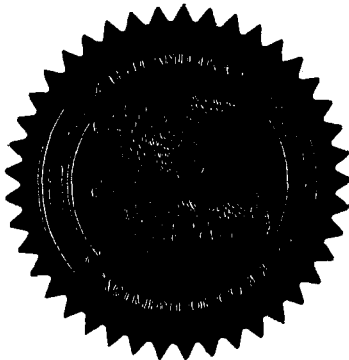
SAID RECORDS SHOW TITLE TO BE IN:

PHILIP MORRIS USA INC.
A VIRGINIA CORPORATION

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office

L. Edelen

L. EDELEN
Certifying Officer



Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office

Reg. No. 1,602,699

Registered June 19, 1990

**TRADEMARK
PRINCIPAL REGISTER**



**PHILIP MORRIS INCORPORATED (VIRGINIA
CORPORATION)
100 PARK AVENUE
NEW YORK, NY 10017**

**THE MARK CONSISTS OF THE STYLIZED
LETTERS "V" AND "S".**

SER. NO. 73-834,772, FILED 10-30-1989.

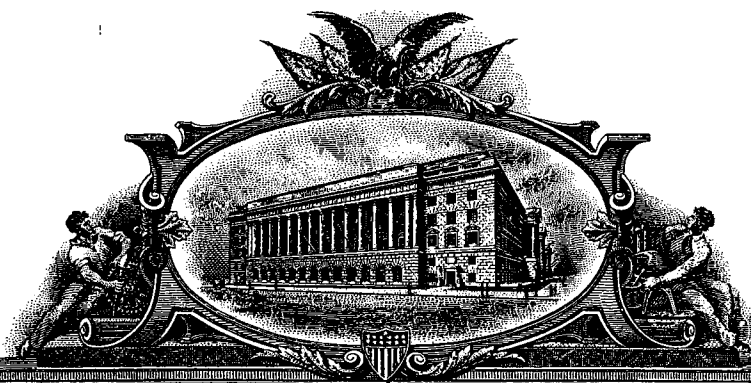
**FOR: CIGARETTES, IN CLASS 34 (U.S. CL.
17).**

**FIRST USE 7-28-1989; IN COMMERCE
7-28-1989.**

**PATRICIA MALESARDI, EXAMINING ATTOR-
NEY**

EXHIBIT 11

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 13, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,369,402 IS
CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY
THE UNITED STATES PATENT AND TRADEMARK OFFICE AND
SUBSEQUENTLY NOT RENEWED.

REGISTERED FOR A TERM OF 20 YEARS FROM *November 05, 1985*
SECTION 8

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PHILLIP MORRIS USA INC.
A VA CORP

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office


E. BÖRNETT

Certifying Officer



Int. Cl.: 34

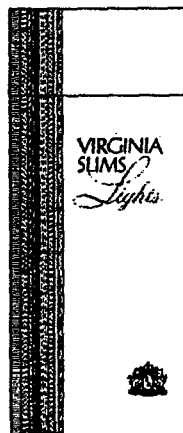
Prior U.S. Cl.: 17

United States Patent and Trademark Office

Reg. No. 1,369,402

Registered Nov. 5, 1985

**TRADEMARK
PRINCIPAL REGISTER**



PHILIP MORRIS INCORPORATED (VIRGINIA CORPORATION)
100 PARK AVENUE
NEW YORK, NY 10017

FOR: CIGARETTES, IN CLASS 34 (U.S. CL. 17).

FIRST USE 2-21-1985; IN COMMERCE 2-21-1985.

OWNER OF U.S. REG. NOS. 894,450, 1,290,474 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LIGHTS", APART FROM THE MARK AS SHOWN.

COLOR IS CLAIMED AS A FEATURE OF THE MARK. THE DRAWING HAS BEEN

LINED FOR THE COLORS SILVER, BROWN, PURPLE, BLUE AND GOLD WITH THE EXCEPTION OF THE CREST IN THE LOWER, RIGHT-HAND CORNER WHICH IS IN BLACK AND WHITE TO MORE CLEARLY DEFINE THE FEATURES OF THE CREST. THE CREST IS GOLD IN COLOR WITH THE INNER OVAL PORTION BEING DARK BLUE WITH THE LETTERS "B" AND "H" IN GOLD.

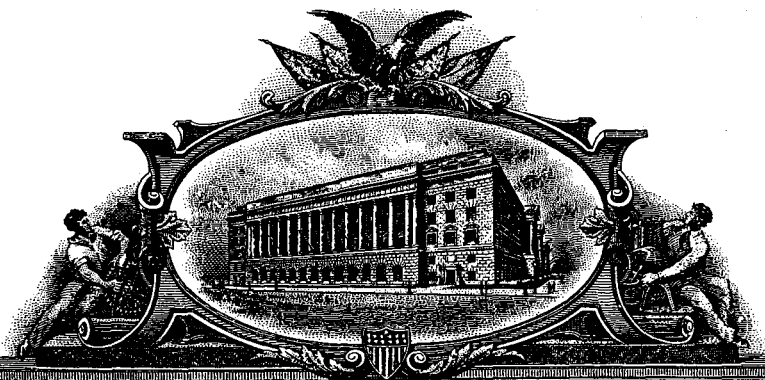
SEC. 2(F).

SER. NO. 526,623, FILED 3-13-1985.

ROBERT PEVERADA, EXAMINING ATTORNEY

EXHIBIT 12

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

November 13, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,227,743 IS
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REGISTERED FOR A TERM OF 20 YEARS FROM *February 15, 1983*
1st RENEWAL FOR A TERM OF 10 YEARS FROM *February 15, 2003*
SECTION 8

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PHILLIP MORRIS USA INC.

A VA CORP

By Authority of the
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and Director of the United States Patent and Trademark Office



E. Bornett
E. BORNETT
Certifying Officer

Int. Cl.: 34

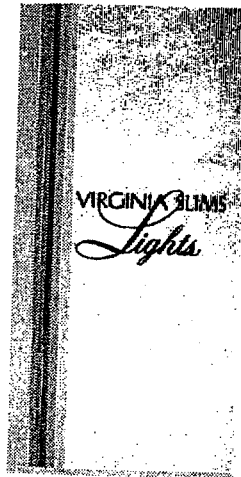
Prior U.S. Cl.: 17

United States Patent and Trademark Office

Reg. No. 1,227,743

Registered Feb. 15, 1983

TRADEMARK
Principal Register



Philip Morris Incorporated (Virginia corporation)
100 Park Ave.
New York, N.Y. 10017

For: CIGARETTES, in CLASS 34 (U.S. Cl. 17).

First use Jul. 10, 1979; in commerce Jul. 10, 1979.

Owner of U.S. Reg. Nos. 377,139, 912,375 and others.

No claim is made to the exclusive right to use "Lights", apart from the mark as shown.

The lining and shading of the drawing do not represent linings for color, and color is not claimed as a feature of the mark. The lining represents lines appearing on the mark, and the shading indicates

various vertical bands or bars on the mark that cannot, due to their subtle color differences, be as accurately rendered otherwise.

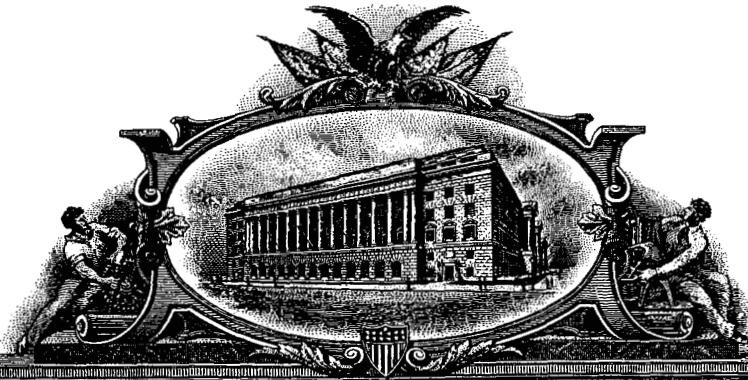
Sec. 2(f).

Ser. No. 231,612, filed Sep. 17, 1979.

ROBERT SHEPHERD, Examining Attorney

EXHIBIT 13

7097103



THE UNITED STATES OF AMERICA

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United States Patent and Trademark Office

November 13, 2007

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PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 20 YEARS FROM *June 08, 1971*
2nd RENEWAL FOR A TERM OF 10 YEARS FROM *June 08, 2001*
SECTION 8 & 15

AMENDMENT/CORRECTION/NEW CERT(SEC7) ISSUED
SAID RECORDS SHOW TITLE TO BE IN:

PHILLIP MORRIS USA INC.
A VA CORP

By Authority of the
Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office



E. Bornett
E. BORNETT
Certifying Officer

Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office

Amended

Reg. No. 912,375

Registered June 8, 1971

OG Date Mar. 5, 2002

**TRADEMARK
PRINCIPAL REGISTER**



PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
120 PARK AVE
NEW YORK, NY 10017

OWNER OF U.S. REG. NOS. 377,139,
500,279 AND 894,450.

APPLICANT DISCLAIMS THE PHRASE
"20 CLASS A CIGARETTES" AND THE
WORD "FILTER," APART FROM THE
MARK AS SHOWN.

THE DRAWING IS LINED FOR THE
COLORS WHITISH YELLOW, LIGHT
GOLD, BROWN, RED GOLD, YELLOW,
LIGHT GOLD, RED, PINK AND GOLD.

FOR: CIGARETTES, IN CLASS 17
(INT. CL. 34).

FIRST USE 7-24-1968; IN COMMERCE
7-24-1968.

SER. NO. 72-330,406, FILED 6-18-1969.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Mar. 5, 2002.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office

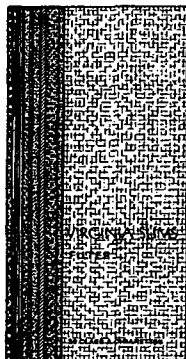
10 Year Renewal

Reg. No. 912,375

Registered June 8, 1971

Renewal Approved May 29, 1991

TRADEMARK
PRINCIPAL REGISTER



PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
100 PARK AVENUE
NEW YORK, NY 10017

OWNER OF U.S. REG. NOS. 377,139,
500,279 AND 894,450.

APPLICANT DISCLAIMS THE
PHRASE "20 CLASS A CIGARETTES"
AND THE WORD "FILTER," APART
FROM THE MARK AS SHOWN.

THE DRAWING IS LINED FOR THE
COLORS WHITISH YELLOW, LIGHT
GOLD, BROWN, RED GOLD, YELLOW,
LIGHT GOLD, RED, PINK AND GOLD.

FOR: CIGARETTES, IN CLASS 17
(INT. CL. 34).

FIRST USE 7-24-1968; IN COMMERCE
7-24-1968.

SER. NO. 72-330,406, FILED 6-18-1969.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
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COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

912,375
Registered June 8, 1971

PRINCIPAL REGISTER Trademark

Ser. No. 330,406, filed June 18, 1969



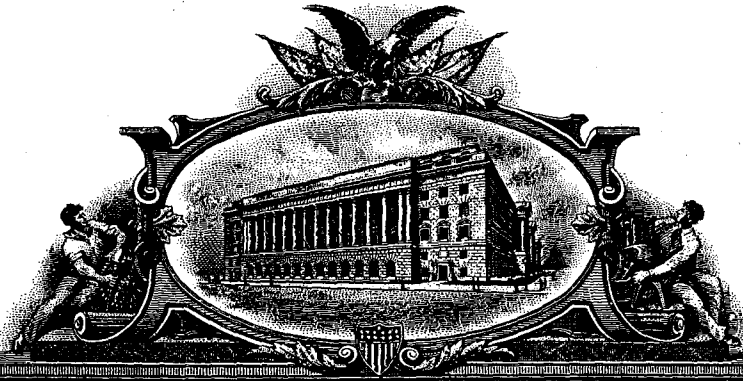
Philip Morris Incorporated (Virginia corporation)
100 Park Ave.
New York, N.Y. 10017

For: CIGARETTES, in CLASS 17 (INT. CL. 34).
First use July 24, 1968; in commerce July 24, 1968.
Applicant disclaims the phrase "20 Class A Cigarettes"
and the word "Filter," apart from the mark as shown.
The drawing is lined for the colors whitish yellow,
light gold, brown, red gold, yellow, light gold, red, pink
and gold.

Owner of Reg. Nos. 377,139, 500,279, and 894,450.

EXHIBIT 14

7097103



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

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United States Patent and Trademark Office

November 13, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 912,374 IS
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SECTION 8 & 15

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A VA CORP

By Authority of the
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and Director of the United States Patent and Trademark Office



P. R. Grant

P. R. GRANT
Certifying Officer

Int. Cl.: 34

Prior U.S. Cl.: 17

Reg. No. 912,374

United States Patent and Trademark Office

Registered June 8, 1971

Amended

OG Date Feb. 19, 2002

**TRADEMARK
PRINCIPAL REGISTER**



PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
100 PARK AVE.
NEW YORK, NY 10017
OWNER OF U.S. REG. NOS. 377,139,
500,279 AND 894,450.
APPLICANT DISCLAIMS THE PHRASE
"20 CLASS A CIGARETTES" AND THE
WORD "FILTER," APART FROM THE
MARK AS SHOWN.

FOR: CIGARETTES, IN CLASS 17
(INT. CL. 34).

FIRST USE 7-24-1968; IN COMMERCE
7-24-1968.

SER. NO. 72-330,405, FILED 6-18-1969.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Feb. 19, 2002.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office

Amended

Reg. No. 912,374

Registered June 8, 1971

OG Date Oct. 9, 2001

**TRADEMARK
PRINCIPAL REGISTER**



PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)

100 PARK AVE.

NEW YORK, NY 10017

OWNER OF U.S. REG. NOS. 377,139,
500,279 AND 894,450.

APPLICANT DISCLAIMS THE PHRASE
"20 CLASS A CIGARETTES" AND THE
WORD "FILTER," APART FROM THE
MARK AS SHOWN.

FOR: CIGARETTES, IN CLASS 17
(INT. CL. 34).

FIRST USE 7-24-1968; IN COMMERCE
7-24-1968.

SER. NO. 72-330,405, FILED 6-18-1969.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 9, 2001.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 912,374

Registered June 8, 1971

Renewal Approved Apr. 15, 1991

**TRADEMARK
PRINCIPAL REGISTER**



PHILIP MORRIS INCORPORATED (VIR-
GINIA CORPORATION)
100 PARK AVE.
NEW YORK, NY 10017

OWNER OF U.S. REG. NOS. 377,139,
500,279 AND 894,450.

APPLICANT DISCLAIMS THE
PHRASE "20 CLASS A CIGARETTES"

AND THE WORD "FILTER," APART
FROM THE MARK AS SHOWN.

FOR: CIGARETTES, IN CLASS 17
(INT. CL. 34).

FIRST USE 7-24-1968; IN COMMERCE
7-24-1968.

SER. NO. 72-330,405, FILED 6-18-1969.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 28, 1991.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

912,374

Registered June 8, 1971

PRINCIPAL REGISTER Trademark

Ser. No. 330,405, filed June 18, 1969

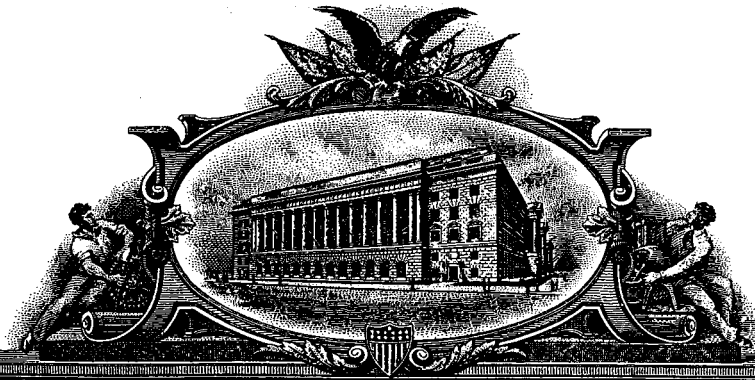


Philip Morris Incorporated (Virginia corporation)
100 Park Ave.
New York, N.Y. 10017

For: CIGARETTES, in CLASS 17 (INT. CL. 34).
First use July 24, 1968; in commerce July 24, 1968.
Applicant disclaims the phrase "20 Class A Cigarettes"
and the word "Filter," apart from the mark as shown.
Owner of Reg. Nos. 377,139, 500,279, and 894,450.

EXHIBIT 15

7097103



THE UNITED STATES OF AMERICA

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UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 13, 2007

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REGISTERED FOR A TERM OF 10 YEARS FROM *May 30, 1995*

CANCELLED SECTION 8

SAID RECORDS SHOW TITLE TO BE IN:

REGISTRANT

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and Director of the United States Patent and Trademark Office

T. LAWRENCE

Certifying Officer



Int. Cl.: 34

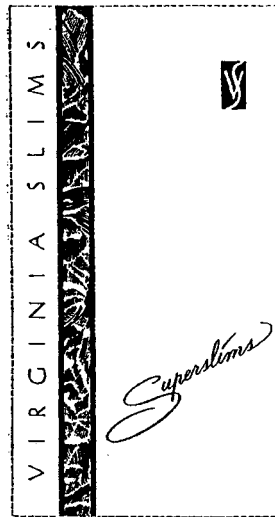
Prior U.S. Cl.: 17

United States Patent and Trademark Office

Reg. No. 1,897,685

Registered June 6, 1995

TRADEMARK
PRINCIPAL REGISTER



PHILIP MORRIS INCORPORATED (VIRGINIA CORPORATION)
100 PARK AVENUE
NEW YORK, NY 10017

FOR: CIGARETTES, IN CLASS 34 (U.S. CL. 17).

FIRST USE 7-28-1989; IN COMMERCE 7-28-1989.

OWNER OF U.S. REG. NOS. 894,450, 1,369,402 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SUPERSLIMS", APART FROM THE MARK AS SHOWN.

THE LINING AND SHADING OF THE DRAWING DO NOT REPRESENT LINING FOR COLOR, AND COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.

THE DOTTED LINES IN THE DRAWING DO NOT FORM PART OF THE MARK BUT ARE USED TO SHOW THE POSITION OF THE MARK ON THE GOODS.

SER. NO. 73-835,069, FILED 10-30-1989.

CAROLYN GRAY, EXAMINING ATTORNEY

EXHIBIT 16

Marlboro Ultra Lights - Microsoft Internet Explorer provided by Heller Ehrman

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Marlboro Ultra Lights

All-Cigarettes-Brands.com

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- Chesterfield
- Davidoff
- Parliament
- Kent
- L&M
- Lucky Strike
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- Virginia Slims
- Pall Mall
- Sobranie
- Viceroy
- Vogue
- Hilton
- Red&White
- R1
- More
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MARLBORO ULTRA LIGHTS



10 hard flip top packs, 200 Filtered Cigarettes, white Filter. 88mm King Size Box. (Tar 4mg, Nicotine 0.4mg). Made in Europe.

Add to Cart \$12.90

Marlboro is a brand of cigarette made by Philip Morris. It is most famous for its billboard advertisements of the **Marlboro Man**. It is currently the best selling cigarette brand in the world.

Philip Morris, a London-based cigarette manufacturer, created a New York subsidiary in 1902 to sell several of its cigarette brands, including **Marlboro**. By 1924 they were advertising **Marlboro** as a woman's cigarette based on the slogan "Mild As May".

The brand was sold in this capacity until World War II when the brand faltered and was temporarily removed from the market. At the end of the war three brands; **Camel**, **Lucky Strike**, and **Chesterfield** surfaced and established a firm hold on the cigarette market.

During the 1950s Reader's Digest magazine published a series of articles that linked smoking with lung cancer. Philip Morris, and the other cigarette companies took notice and each began to market **Filtered Cigarettes**. The new **Marlboro** with a **Filtered** tip was launched in 1955.

The brand is named after Great **Marlborough Street**, the location of its original London factory.

Criticism and Allegations against Philip Morris-Altria

There have been several cases about this topic, even movies based on what happens behind tobacco companies (**The Insider**), and even shocking events like a visit to the Philip Morris headquarters of a group of lung and throat cancer victims (See Michael Moore and **The Awful Truth** tv show).

The movie **The Insider** - Jeffrey Wigand

The movie is based in the campaign against Jeffrey Wigand, employee of Brown & Williamson (B&W), makers of **Kool** and **Sir Walter Raleigh** Cigarettes. Wigand, Vice President for Research and Development, is fired (September 1993) after he advocates for the

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Parliament Discount Cigarettes, Parliament Slims, Extra Lights - Microsoft Internet Explorer provided by Heller Ehrman

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Address http://www.all-cigarettes-brands.com/Cigarettes-Brands/Parliament/default.aspx

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100mm (Tar - 5mg, Nicotine - 0.5mg). Made in Europe. \$17.00 Add To Cart More Info

Parliament Lights
10 packs, 200 Filtered Cigarettes, King Size Box (Tar 6mg, Nicotine 0.9mg). Made in Europe. \$17.00 Add To Cart More Info

Parliament
10 packs, 200 Filtered Cigarettes, King Size Box (Tar 10mg, Nicotine 0.8mg). Made in Europe. \$17.00 Add To Cart More Info

Parliament Extra Lights
10 packs, 200 Filtered Cigarettes, King Size Box (Tar 4mg, Nicotine 0.4mg). Made in Europe. \$17.00 Add To Cart More Info

CHOOSE BRANDS
• Karelia • Kent • L&M • Lucky Strike • Marlboro • West • Winston • Virginia Slims • Sobranie • Vogue • Red & White • Viceroy • R1 • More • Monte Carlo • Pall Mall • Parliament • Camel • Bond • Chesterfield • Davidoff • Hilton •

Parliament Cigarettes, Parliament Lights Cigarettes, Parliament Extra Lights Cigarettes, buy Parliament Lights Cigarettes, cheap Parliament Super Slims, Parliament Cigarettes online, buy Parliament Lights online, discount Cigarettes Parliament Extra Lights, buy discount Parliament Cigarettes, buy online Parliament Super Slims Cigarettes

Sobranie
Viceroy
Vogue
Hilton
Red & White
R1
More
Karelia

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Payment method
Only Visa Card is accepted at our online cigarettes store!

See also
buy cigarettes
Marlboro online
discount cigarettes
cheap cigarettes
cigarettes online

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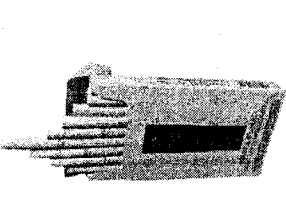
Parliament Super Slims - Microsoft Internet Explorer provided by Heller Ehrman
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 Address http://www.all-cigarettes-brands.com/Cigarettes-Brands/Parliament/591.aspx

All-Cigarettes-Brands.com

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PARLIAMENT SUPER SLIMS

10 packs, 200 Filtered Cigarettes, King Size Box 100mm. (Tar - 5mg, Nicotine - 0.5mg). Made in Europe.



[Add to Cart](#) **\$17.00**

Parliament is a brand of cigarette manufactured by Philip Morris. Parliaments are distinctive for their recessed paper Filter, in contrast to the solid foam Filters on other Filtered Cigarettes.

Parliaments are sold in several different varieties:

- Blues (Full Flavor): Kings and Hundereds
- Lights: Kings and Hundereds
- Ultra Lights: Kings and Hundereds
- Menthol Full Flavor: Kings and Hundereds
- Menthol Lights: Kings and Hundereds
- Menthol Ultra Lights: Kings and Hundereds

Parliaments are generally characterized by a sharp, tangy flavor. Popular nicknames for the full flavor and Lights, respectively, are "p-funks" and "p-Lights." The former takes its name from the popular funk group p-funk, or Parliament Funkadelic, most famous for its headliner, George Clinton. Though Parliaments represent a small share of Philip Morris's cigarette sales (1.7% based on sales figures in the first quarter of 2004), they are rather popular among smokers in their 20s in the United States and Russia.

CHOOSE BRANDS

Bond
Camel
Chesterfield
Davidoff
Parliament
Kent
L&M
Lucky Strike
Marlboro
Monte Carlo
West
Winston
Virginia Slims
Pall Mall
Sobranie
Viceroy
Vogue
Hilton
Red&White
R1
More
Karelia

CIGARETTES NEWS

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Warning

To place an order at AllCigarettes-Brands.Com you must be 21 years old.

CHOOSE BRANDS

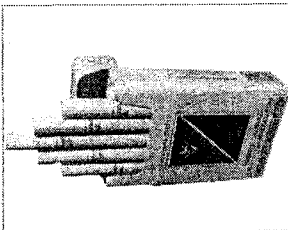
Karelia • Kent • L&M • Lucky Strike • Marlboro • West • Winston • Virginia Slims • Sobranie • Vogue • Red&White • Viceroy • R1 • More • Monte Carlo • Pall Mall • Parliament • Camel • Bond • Chesterfield • Davidoff • Hilton

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All-cigrettes-brands.com
9 Internet Explorer
12:47 PM

Bond
Camel
Chesterfield
Davidoff
parliament
Kent
L&M
Lucky Strike
Marlboro
Monte Carlo
West
Winston
Virginia Slims
pall Mall
Sobranie
Viceroy
Vogue
Hilton
Red&White
R1
More
Karella

Read the latest cigarette and tobacco news from thousands of sources
More Cigarettes News...

To place an order at All-Cigarettes-Brands.Com you must be 21 years old.



Parliament is a brand of cigarette manufactured by Philip Morris. **Parlements** are distinctive for their recessed paper **Filter**, in contrast to the solid foam **Filters** on other **Filtered** Cigarettes,

Varieties
Parliaments are sold in several different varieties:

- **blues (Full Flavor): Kings and HundReds**
- **Lights: Kings and HundReds**
- **Ultra Lights: Kings and HundReds**
- **Menthol Full Flavor: Kings and HundReds**
- **Menthol Lights: Kings and HundReds**
- **Menthol Ultra Lights: Kings and HundReds**

Popularity:

Popularity are generally characterized by a sharp, tangy flavor. Popular nicknames for the full flavor and Lights, respectively, are "p-Funks" and "p-Lights." The former takes its name from the popular funk group P-Funk, or Parliament Funkadelic, most famous for its headline, **George Clinton**. Though **Parliament** represents a small share of Philip Morris's cigarette sales (1.7% based on sales figures in the first quarter of 2004), they are rather popular among smokers in their 20s in the United States and Russia..

CHOOSE BRANDS

- Karella • Kent • L&M • Lucky Strike • Marlboro • West • Winston • Virginia Slims • Sobranie • Vogue • Red&White • Viceroy • R1 • More • Monte Carlo • Pall Mall • Parliament • Camel • Bond • Chesterfield • Davidoff • Hilton •

Parliament Extra Lights - Microsoft Internet Explorer provided by Heller Ehrman

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Address: http://www.all-cigarettes-brands.com/Cigarettes-Brands/Parliament/588.aspx

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CHOOSE BRANDS

- Bond
- Camel
- Chesterfield
- Davidoff
- Parliament
- Kent
- L&M
- Lucky Strike
- Marlboro
- Monte Carlo
- West
- Winston
- Virginia Slims
- Pall Mall
- Sobranie
- Viceroy
- Vogue
- Hilton
- Red&White
- R1
- More
- Karelia

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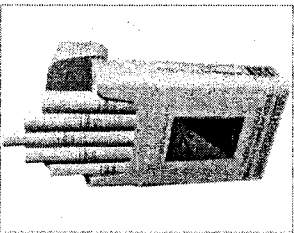
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CHOOSE BRANDS

- Karelia
- Kent
- L&M
- Lucky Strike
- Marlboro
- West
- Winston
- Virginia Slims
- Sobranie
- Vogue
- Red&White
- Viceroy
- R1
- More
- Monte Carlo
- Pall Mall
- Parliament
- Camel
- Bond
- Chesterfield
- Davidoff
- Hilton

PARLIAMENT EXTRA LIGHTS



10 packs, 200 Filtered Cigarettes, King Size Box. (Tar - 4mg, Nicotine - 0.4mg). Made in Europe.

Add to Cart \$17.00

Parliament is a brand of cigarette manufactured by Philip Morris. Parliaments are distinctive for their recessed paper Filter, in contrast to the solid foam Filters on other Filtered Cigarettes.

Parliaments are sold in several different varieties:

- **blues** (Full Flavor): Kings and HundoReds
- **Lights**: Kings and HundoReds
- **Ultra Lights**: Kings and HundoReds
- **Menthol Full Flavor**: Kings and HundoReds
- **Menthol Lights**: Kings and HundoReds
- **Menthol Ultra Lights**: Kings and HundoReds

Popularity

Parliaments are generally characterized by a sharp, tangy flavor, popular nicknames for the full flavor and Lights, respectively, are "p-Funks" and "p-Lights." The former takes its name from the popular funk group p-Funk, or Parliament Funkadelic, most famous for its headliner, George Clinton. Though Parliaments represent a small share of Philip Morris's cigarette sales (1.7% based on sales figures in the first quarter of 2004), they are rather popular among smokers in their 20s in the United States and Russia.

Internet 12:50 PM

Virginia Slims SS Premium One - Microsoft Internet Explorer provided by Heller Ehrman

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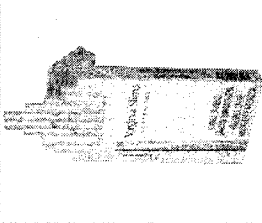
Address http://www.all-cigarettes-brands.com/Cigarettes-Slims/593.aspx

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HOME ABOUT US TERMS CONTACTS F.A.Q.

VIRGINIA SLIMS SS PREMIUM ONE

10 packs, 200 Filtered Cigarettes, Slims Box.
(Tar - 1mg, Nicotine - 0.1mg). Made in Europe.



Add to Cart \$13.30

1978 Virginia Slims magazine ad. The image at the top is a photograph of a woman hanging laundry outside. The ad text reads: "Back then, every man gave his wife at least One day a week out of the house. You've come a long way, baby. Virginia Slims - Slimmer than the fat Cigarettes men smoke."

Virginia Slims is a brand of cigarette manufactured by Philip Morris. The brand was introduced in 1968 and directly marketed to young, professional women, under the famous slogan, "You've come a long way, baby." Some media watchdogs considered this Virginia Slims marketing campaign to be responsible for a rapid increase in smoking among teenage girls.[1] Later campaigns have used the slogans, "It's a woman thing." in the 1990s, and "Find your voice." A report by the Surgeon General of the United States has interpreted these marketing strategies as attempting to link smoking "to women's freedom, emancipation, and empowerment." [2] This report also tied the increase of smoking among teenage girls to rises in sales of Virginia Slims and other "niche" brands marketed directly to women.

Virginia Slims are much narrower (23mm circumference) than ordinary Cigarettes (hence, "Slims"), and are also longer than normal "king-sized" Cigarettes, sold only in longer 100s and 120s, to give the Cigarettes a More "elegant" appearance and ostensibly to Reduce the amount of smoke they produce. They are also sold in "SuperSlims" "light" "Ultra-light," and Menthol varieties. The packaging is white with vertical colored stripes running along the left side.

Trivia

Virginia Slims was the last cigarette brand to advertise on US television, airing an ad just before midnight on the night of New Year's Day 1971. The ad featured a pre-Hill Street Blues Veronica Hamel.

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- Pall Mall
- Sobranie
- Viceroy
- Vogue
- Hilton
- Red&White
- R1
- More
- Karelia

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